NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 30, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHARLIE'S ANGELS	26.7	20,370
2	60 MINUTES	26.0	19,840
3	EIGHT IS ENOUGH	25.9	19,760
4	THREE'S COMPANY	25.3	19,300
5	CHIPS	24.8	18,920
5	LITTLE HOUSE-PRAIRIE	24.8	18,920
7	BIG EVENT	23.8	18,160
8	M*A*S*H	23.5	17,930
9	NBC MONDAY NIGHT MOVIES	23.0	17,550
10	ALICE	22.1	16,860
10	TAXI	22.1	16,860
10	VEGA$	22.1	16,860
13	HAPPY DAYS	21.7	16,560
14	DALLAS	21.5	16,400
15	ANGIE	21.4	16,330
15	JEFFERSONS	21.4	16,330

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHIPS	20.3	41,950
2	EIGHT IS ENOUGH	18.7	38,630
3	BIG EVENT	18.2	37,630
4	THREE'S COMPANY	17.8	36,760
5	CHARLIE'S ANGELS	17.7	36,600
6	LITTLE HOUSE-PRAIRIE	17.6	36,410
7	B.J. AND THE BEAR#	17.0	35,110
8	60 MINUTES	16.8	34,720
9	M*A*S*H	16.8	34,660
10	DISNEY'S WONDERFUL WORLD	16.1	33,330
11	HAPPY DAYS	15.4	31,830
12	DIFF'RENT STROKES	15.3	31,740
13	DUKES OF HAZZARD	15.0	31,040
14	MORK & MINDY	14.8	30,670
15	WKRP IN CINCINNATI	14.8	30,570

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LITTLE HOUSE-PRAIRIE	21.7	17,430
2	EIGHT IS ENOUGH	21.6	17,280
3	THREE'S COMPANY	20.5	16,430
4	CHIPS	20.3	16,240
5	NBC MONDAY NIGHT MOVIES	20.2	16,180
6	60 MINUTES	19.7	15,820
7	CHARLIE'S ANGELS	19.6	15,680
8	DALLAS	19.0	15,190
9	ALICE	18.4	14,750
10	TRAPPER JOHN, M.D.	18.2	14,580
11	TAXI	18.1	14,490
12	JEFFERSONS	18.1	14,470
13	BIG EVENT	17.8	14,250
14	DIFF'RENT STROKES	17.4	13,960
15	ARCHIE BUNKER'S PLACE	17.0	13,660
15	M*A*S*H	17.0	13,660

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	21.2	15,300
2	WBC HEAVYWGT CHAMPIONSHIP(S)	20.8	14,960
3	BIG EVENT	20.5	14,770
4	NFL MONDAY NIGHT FOOTBALL	18.7	13,500
5	CHIPS	17.6	12,700
6	CHARLIE'S ANGELS	16.6	11,940
7	M*A*S*H	16.4	11,810
8	NFL FOOTBALL GAME 2-NBC#	15.6	11,240
9	THREE'S COMPANY	15.6	11,230
10	VEGA$	15.6	11,220
11	TRAPPER JOHN, M.D.	15.1	10,900
12	JEFFERSONS	14.8	10,690
13	NBC MONDAY NIGHT MOVIES	14.6	10,550
14	WKRP IN CINCINNATI	14.6	10,510
15	ABC SUNDAY NIGHT MOVIE	14.6	10,500
15	NBC TUE. NIGHT MOVIE	14.6	10,500

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 30, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	EIGHT IS ENOUGH	21.7	10,820
2	CHIPS	20.8	10,380
3	BIG EVENT	20.7	10,310
3	NBC MONDAY NIGHT MOVIES	20.7	10,310
5	LITTLE HOUSE-PRAIRIE	20.3	10,110
6	THREE'S COMPANY	20.0	9,970
7	CHARLIE'S ANGELS	20.0	9,960
8	DALLAS	18.4	9,190
9	NBC TUE. NIGHT MOVIE	18.3	9,150
10	MORK & MINDY	18.3	9,140
11	TAXI	18.1	9,050
12	B.J. AND THE BEAR#	17.9	8,940
13	QUINCY, M.E.	17.9	8,930
14	VEGA$	17.3	8,610
15	M*A*S*H	16.9	8,450

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ARCHIE BUNKER'S PLACE	29.1	7,080
2	60 MINUTES	27.2	6,610
3	ALICE	25.9	6,310
4	WALTONS	25.5	6,200
5	LITTLE HOUSE-PRAIRIE	25.2	6,130
6	DIFF'RENT STROKES	25.2	6,120
7	JEFFERSONS	25.0	6,090
8	ONE DAY AT A TIME#	23.6	5,740
9	BARNABY JONES	22.3	5,430
10	EIGHT IS ENOUGH	21.8	5,290
11	TRAPPER JOHN, M.D.	21.6	5,260
12	ROCKFORD FILES#	21.6	5,250
13	THREE'S COMPANY	20.3	4,930
14	DALLAS	19.4	4,730
15	CHIPS	19.0	4,610

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BIG EVENT	23.6	11,190
2	WBC HEAVYWGT CHAMPIONSHIP(S)	20.6	9,760
3	NFL MONDAY NIGHT FOOTBALL	18.4	8,720
4	60 MINUTES	17.3	8,200
5	MORK & MINDY	17.1	8,100
6	CHIPS	16.8	7,990
7	M*A*S*H	16.7	7,930
8	NBC TUE. NIGHT MOVIE	16.2	7,670
9	CHARLIE'S ANGELS	15.7	7,430
10	ABC SUNDAY NIGHT MOVIE	15.6	7,410
10	BUCK ROGERS-25TH CENTURY	15.6	7,410
12	NFL FOOTBALL GAME 2-NBC#	15.5	7,340
13	VEGA$	15.3	7,280
14	THREE'S COMPANY	15.1	7,180
15	MAN CALLED SLOANE	15.0	7,110
16	WKRP IN CINCINNATI	14.8	7,020

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	30.5	5,830
2	ARCHIE BUNKER'S PLACE	26.9	5,140
3	ALICE	24.2	4,620
4	JEFFERSONS	24.1	4,610
5	WBC HEAVYWGT CHAMPIONSHIP(S)	22.1	4,230
6	BARNABY JONES	21.4	4,100
7	ONE DAY AT A TIME#	21.1	4,040
8	TRAPPER JOHN, M.D.	20.7	3,960
9	WALTONS	20.6	3,930
10	CHIPS	20.0	3,820
11	NFL MONDAY NIGHT FOOTBALL	19.7	3,770
12	CHARLIE'S ANGELS	19.1	3,650
13	THREE'S COMPANY	18.8	3,590
14	SHERIFF LOBO	17.5	3,340
15	M*A*S*H	17.3	3,310
16	VEGA$	16.6	3,180

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	2	194		A	18.3	30	1396	1731	744	388	841	369	576	484	120^	218	533	251	359	329	52^	129^	177	87^	180	124^
1 FRI. 9.00P 120 ABC FF		99		B	16.5	29	1259	1946	715	359	796	356	570	477	101	181	578	265	423	368	66	122	222	100	350	266
9.00 - 9.30				A	17.7	30	1351	1717	765	381	848	361	565	486	110^	240	557	256	369	345	50^	140^	143^	69^	169^	118^
9.30 - 10.00				A	18.4	30	1404	1735	772	410	876	383	603	507	111^	229	552	253	373	344	49^	132^	148^	79^	159^	107^
10.00 - 10.30				A	18.7	31	1427	1781	715	406	830	377	587	479	123^	196	513	246	345	316	51^	121^	218	97^	220	158^
10.30 - 11.00				A	18.5	31	1412	1673	715	354	803	353	547	461	131^	208	511	245	343	308	58^	129^	196	101^	163^	115^
ABC NEWSBRIEF-M-F	14	185	184	A	18.2	29	1389	1772	701	295	774	329	500	434	89	211	606	271	404	337	83	159	199	114	193	122
MON. 8.58P 1 ABC N		96	96	B	18.4	30	1404	1833	722	306	794	334	517	456	98	211	600	259	391	336	88	165	207	110	232	153
TU & W 9.58P 1																										
1 THU. 9.58P 2																										
1 FRI. 8.57P 2																										
2 THU. 9.57P 2																										
ABC NEWSBRIEF-SAT.	3	194	193	A	18.3	33	1396	1798	682	307	783	326	461	397	101	276	617	304	396	326	89	172	134	81^	264	212
SAT. 9.58P 1 ABC N		98	98	B	18.1	33	1381	1856	715	294	829	321	493	418	109	285	612	256	389	341	100	182	150	88	265	211
ABC NEWSBRIEF-SUN.	3	193	195	A	17.1	26	1305	1985	707	424	784	415	595	457	79^	165	752	401	558	446	70^	141	197	106	252	170
SUN. 8.58P 1 ABC N		97	98	B	20.0	31	1526	2087	694	392	777	422	606	467	61	132	745	415	565	451	58	119	217	119	348	252
ABC SUNDAY NIGHT MOVIE	3	195	196	A	16.9	28	1289	1929	776	398	837	395	609	513	98	187	814	361	575	520	70^	178	159	78^	119	96
1 SUN. 9.00P 180 ABC FF		99	99	B	17.6	29	1343	1910	758	390	822	411	621	522	80	153	831	415	623	537	59	147	141	67	116	91
2 SUN. 9.00P 120																										
9.00 - 9.30				A	17.7	27	1351	2050	783	410	850	404	623	529	88^	184	865	383	615	559	62^	177	182	91	153	125
9.30 - 10.00				A	17.2	26	1312	2004	782	417	843	402	611	519	98	190	840	365	598	547	64^	170	159	83^	162	132
10.00 - 10.30				A	18.0	29	1373	1956	764	398	822	427	622	509	90	166	819	375	583	519	74^	179	182	92	133	109
10.30 - 11.00				A	17.6	30	1343	1895	782	389	837	415	620	513	97	180	790	373	580	497	62^	172	166	84^	102	81^
11.00 - 11.30				A	14.2	26	1083	1678	764	362	814	292	557	483	121^	212^	745	286	474	457	80^	205^	78^	31v	41v	25v
11.30 - 12.00				A	14.3	40	1091	1647	764	382	834	340	560	491	122^	223	737	303	476	464	96^	180^	67^	20v	9v	9v
ABC WORLD NEWS TONIGHT	240	197	193	A	11.1	24	847	1586	642	252	728	203	341	334	106	307	616	205	322	305	120	238	100	51^	142	85
M-F 6.30P 30 ABC N		99	98	B	10.5	21	801																			
ABC WRLD NEWS TONIGHT-SUN	30	152	151	A	7.0	15	534	1528	711	196^	715	201^	331	288	82^	339	602	183^	274	278	101^	261	109^	71^	102^	90^
SUN. 6.30P 30 ABC N		88	85	B	6.9	16	526																			
ALICE	2	191	195	A	22.1	33	1686	1724	787	273	876	264	428	385	127	374	613	181	294	255	140	274	92	71^	143	101
SUN. 9.00P 30 CBS CS		99	99	B	22.1	33	1686	1724	787	273	876	264	428	385	127	374	613	181	294	255	140	274	92	71	143	101
ANGIE	3	204	204	A	21.4	35	1633	1814	658	265	751	343	477	377	92	223	492	289	358	247	75^	120	207	122	364	235
TUE. 8.30P 30 ABC CS		99	99	B	22.6	37	1724	1837	675	275	770	348	507	395	90	213	507	278	353	252	75	130	213	125	347	229
ARCHIE BUNKER'S PLACE	2	186	200	A	20.4	33	1557	1696	756	240	877	183	337	322	134	455	651	159	283	280	153	331	65^	43^	103	71^
1 SUN. 8.00P 60 CBS CS		99	99	B	20.4	33	1557	1696	756	240	877	183	337	322	134	455	651	159	283	280	153	331	65	43	103	71
2 SUN. 8.00P 30																										
8.00 - 8.30				A	19.5	32	1488	1701	750	223	873	185	342	318	148	453	665	156	289	289	160	337	60^	38^	103	69^
8.30 - 9.00				A	22.2	34	1694	1681	765	270	883	182	330	326	111^	459	623	164	270	264	138^	316	71^	49^	104^	72^
ASSOCIATES	2	200	200	A	16.6	26	1267	1990	705	415	778	436	613	474	71^	143	721	398	552	441	58^	116	231	126	260	179
SUN. 8.30P 30 ABC CS		99	99	B	16.6	26	1267	1990	705	415	778	436	613	474	71	143	721	398	552	441	58	116	231	126	260	179
B.J. AND THE BEAR	1		207	A	19.9	37	1518	2313	755	346	835	347	590	483	77^	195	664	213	407	430	93^	176	287	128^	527	353
2 SAT. 9.00P 60 NBC A			99	B	19.9	37	1518	2313	755	346	835	347	590	483	77	195	664	213	407	430	93	176	287	128	527	353
9.00 - 9.30				A	19.7	36	1503	2322	755	343	835	343	580	473	79^	202	655	214	402	418	95^	176	296	131^	536	362
9.30 - 10.00				A	20.1	37	1534	2295	749	347	828	346	594	489	74^	186	670	211	408	440	92^	177	281	127^	516	346

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BAD NEWS BEARS	2	179	181	A	10.1	19	771	1812	675	276	761	277	391	351	133^	323	497	192	294	267	92^	172	187	64^	367	237
SAT. 8.30P 30 CBS CS		96	98	B	10.1	19	771	1812	675	276	761	277	391	351	133	323	497	192	294	267	92	172	187	64	367	237
BARNABY JONES	2	195	190	A	17.0	29	1297	1535	796	279	861	183	359	365	149	419	578	124	216	213	149	316	50^	42^	46^	23v
1 THU. 10.00P 60 CBS PD		97	99	B	17.0	29	1297	1535	796	279	861	183	359	365	149	419	578	124	216	213	149	316	50	42	46	23
2 THU. 9.00P 120																										
9.00 - 9.30				A	16.8	28	1282	1489	804	254	837	179^	335	332	154^	431	583	120^	202	220	146^	332	23v	23v	46v	22v
9.30 - 10.00				A	17.9	29	1366	1520	807	268	857	178	351	340	140^	438	600	106^	205	225	152^	345	22v	22v	41v	21v
10.00 - 10.30				A	16.9	28	1289	1582	800	292	881	188	378	387	154	413	583	127	227	213	155	314	73^	59^	45^	22v
10.30 - 11.00				A	16.8	30	1282	1512	782	286	850	181	354	369	145	407	560	132	216	203	140	295	53^	43^	49^	25^
BARNEY MILLER	3	194	193	A	20.9	33	1595	1773	678	271	760	326	493	420	91	211	596	263	394	316	89	174	212	132	205	145
THU. 9.00P 30 ABC CS		99	99	B	22.0	36	1679	1849	738	301	816	352	533	457	101	220	585	252	372	322	88	181	225	126	223	159
BENSON	3	198	199	A	21.1	34	1610	1886	661	275	752	301	498	425	85	205	561	246	379	321	85	151	259	163	314	211
THU. 8.30P 30 ABC CS		99	99	B	22.4	37	1709	1943	709	292	801	336	527	447	103	216	556	245	370	329	83	153	260	146	326	225
BIG EVENT	2	206	205	A	23.8	38	1816	2072	694	293	785	340	568	462	95	167	815	373	618	518	79	141	220	77	252	182
1 SUN. 9.00P 150 NBC FV		99	99	B	23.8	38	1816	2072	694	293	785	340	568	462	95	167	815	373	618	518	79	141	220	77	252	182
2 SUN. 8.00P 120																										
8.00 - 8.30				A	19.0	31	1450	2399	653	311	768	319	511	405	111^	231	787	379	566	473	88^	151^	305	75^	539	369
8.30 - 9.00				A	21.9	34	1671	2431	693	322	788	314	533	445	98^	219	771	374	554	467	100^	156	338	90^	534	401
9.00 - 9.30				A	23.5	35	1793	2211	707	301	803	349	586	467	93	177	801	398	613	498	81	137	254	89	353	245
9.30 - 10.00				A	24.1	36	1839	2131	708	300	801	352	586	473	94	172	820	392	629	520	79	138	248	92	262	200
10.00 - 10.30				A	26.4	41	2014	1797	673	261	755	340	575	477	88^	120	859	366	661	571	70^	137	146	74^	37^	30v
10.30 - 11.00				A	26.9	44	2052	1741	663	252	739	326	545	445	98^	133	839	341	642	556	71^	144	125	54^	38^	29v
11.00 - 11.30				A	25.0	46	1908	1776	716	299	808	350	586	492	89^	137	802	309	611	538	67^	129	127	52^	39^	28v
BIG SHAMUS, LITTLE SHAMUS	1		183	A	9.2	17	702	1667	761	295^	865	177^	370	372	145^	408	514	122^	194^	208^	65v	254^	137^	34v	151^	121^
2 SAT. 9.00P 60 CBS PD			98	B	9.2	17	702	1667	761	295	865	177	370	372	145	408	514	122	194	208	65	254	137	34	151	121
9.00 - 9.30				A	9.3	17	710	1693	789	354	897	196^	391	381	138^	409	513	138^	178^	173^	72v	270^	129^	31v	154^	118^
9.30 - 10.00				A	9.0	16	687	1646	738	238^	838	158^	350^	362	153^	412	510	104^	206^	240^	59v	237^	147^	37v	151^	126^
BUCK ROGERS-25TH CENTURY	2	196	202	A	18.2	30	1389	2114	606	273	656	330	505	421	59^	106	682	321	532	488	55^	78^	328	87^	448	380
THU. 8.00P 120 NBC SF		98	99	B	18.2	30	1389	2114	606	273	656	330	505	421	59	106	682	321	532	488	55	78	328	87	448	380
8.00 - 8.30				A	16.7	29	1274	2002	564	231	610	302	446	368	58^	114	671	325	511	466	66^	94^	293	65^	428	360
8.30 - 9.00				A	17.8	29	1358	2133	578	252	616	328	478	406	49^	93	672	325	527	478	51^	68^	314	88^	531	458
9.00 - 9.30				A	19.0	30	1450	2249	646	298	706	351	562	466	58^	101	708	330	560	515	49^	74^	379	102	456	384
9.30 - 10.00				A	19.1	30	1457	2084	637	305	692	340	534	450	67^	115	686	313	540	494	54^	79^	323	90	383	327
CALIFORNIA FEVER	1		171	A	12.1	21	923	2300	797	272	855	375	572	393	140^	278	596	256^	430	359	37v	131^	355	194^	494	370
2 TUE. 8.00P 60 CBS CS			98	B	12.1	21	923	2300	797	272	855	375	572	393	140	278	596	256	430	359	37	131	355	194	494	370
8.00 - 8.30				A	11.9	21	908	2231	803	300	859	359	544	374	154^	306	553	225^	377	321	40v	143^	313	170^	506	363
8.30 - 9.00				A	12.3	20	938	2352	784	239^	842	383	593	407	127^	249^	628	280	475	395	33v	115^	398	217^	484	373
CBS EVENING NEWS-CRONKITE	10	194	194	A	12.8	27	977	1546	699	203	753	140	265	292	144	423	594	130	241	260	123	306	90	48^	109	68
M-F 6.30P 30 CBS N		99	99	B	12.8	27	977	1546	699	203	753	140	265	292	144	423	594	130	241	260	123	306	90	48	109	68
CBS EVENING NEWS-DEAN	1		153	A	9.2	18	702	1573	745	336^	786	77v	313^	334^	187^	429	629	101^	227^	288^	129^	308^	92^	29v	66v	66v
2 SUN. 6.45P 15 CBS N			87	B	9.2	18	702	1573	745	336	786	77	313	334	187	429	629	101	227	288	129	308	92	29	66	66
CBS EVENING NEWS-DEAN(B)			97	A	5.5	11	420	1305	550^	186^	567^	94v	160^	136v	133v	372^	676	142v	300^	344^	132v	315^	38v	LT	24v	24v
2 SUN. 6.30P 15 CBS N			55																							
CBS SAT. NEWS-SCHIEFFER	2	146	131	A	9.3	21	710	1652	762	332	906	240	387	340	137^	438	638	210	329	358	126^	273	44^	15v	64^	47^
SAT. 6.30P 30 CBS N		84	83	B	9.3	21	710	1652	762	332	906	240	387	340	137	438	638	210	329	358	126	273	44	15	64	47

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS TUESDAY NIGHT MOVIES	1		184	A	18.0	30	1373	1815	753	305	797	355	521	450	93^	226	683	249	481	447	65^	136^	165^	77^	170^	145^
2 TUE. 9.00P 120 CBS FF			99	B	18.0	30	1373	1815	753	305	797	355	521	450	93	226	683	249	481	447	65	136	165	77	170	145
9.00 - 9.30				A	14.9	24	1137	1983	766	257	809	341	491	420	97^	274	698	272	486	414	68^	149^	185^	98^	291	241
9.30 - 10.00				A	17.1	28	1305	2021	789	308	825	366	528	465	76^	242	718	259	503	467	65^	138^	206	93^	272	214
10.00 - 10.30				A	19.7	33	1503	1702	741	317	785	358	535	465	91^	197	662	247	480	454	60^	126^	165	75^	90^	90^
10.30 - 11.00				A	20.1	35	1534	1628	729	326	774	354	521	446	104^	204	671	233	469	451	65^	135^	112^	49^	71^	71^
CBS WEDNESDAY NIGHT MOVIE	2	189	190	A	13.5	22	1030	1682	763	333	848	351	572	476	116^	234	616	272	377	339	97^	185	113^	51^	105^	77^
1 WED. 9.00P 120 CBS FF		99	99	B	13.5	22	1030	1682	763	333	848	351	572	476	116	234	616	272	377	339	97	185	113	51	105	77
2 WED. 9.00P 135																										
9.00 - 9.30				A	13.5	21	1030	1757	734	287	822	343	541	464	112^	233	638	296	401	359	95^	184	141	62^	156	107^
9.30 - 10.00				A	13.2	21	1007	1739	766	339	852	353	581	490	119^	230	626	282	397	356	103^	181	124	46^	137	97^
10.00 - 10.30				A	13.5	23	1030	1695	800	351	888	373	613	494	111^	237	614	270	376	339	95^	183	109^	55^	84^	64^
10.30 - 11.00				A	13.8	24	1053	1661	804	368	879	354	593	487	119	246	608	254	359	314	109^	194	103^	47^	71^	61^
CHARLIE'S ANGELS	3	199	200	A	26.7	42	2037	1797	684	291	769	318	488	417	93	212	588	236	365	277	95	180	216	132	224	134
WED. 9.00P 60 ABC PD		99	99	B	27.5	44	2098	1868	738	321	831	343	541	463	112	224	609	263	394	303	93	170	225	139	203	145
9.00 - 9.30				A	26.1	41	1991	1819	699	290	788	326	500	425	97	221	554	223	345	258	91	171	226	137	251	152
9.30 - 10.00				A	27.3	43	2083	1767	671	293	751	311	477	408	89	205	615	244	381	291	99	188	204	124	197	116
CHIPS	2	214	216	A	24.8	46	1892	2217	774	301	858	337	550	479	78	244	672	244	421	364	89	204	231	118	456	328
1 SAT. 8.00P 120 NBC OP		99	99	B	24.8	46	1892	2217	774	301	858	337	550	479	78	244	672	244	421	364	89	204	231	118	456	328
2 SAT. 8.00P 60																										
8.00 - 8.30				A	22.3	44	1701	2189	753	309	853	319	532	457	88	256	653	239	395	348	94	204	224	108	459	315
8.30 - 9.00				A	25.8	48	1969	2255	766	330	861	326	547	482	84	246	679	243	415	367	97	206	[illegible]	[illegible]	[illegible]	[illegible]
9.00 - 9.30				A	26.4	48	2014	2198	801	258	859	360	558	499	55^	233	674	237	444	369	77^	202	232	128	433	338
9.30 - 10.00				A	26.3	46	2007	2210	796	276	860	367	577	493	59^	225	678	252	457	369	77^	194	230	115^	442	331
DALLAS	2	192	195	A	21.5	36	1640	1754	833	276	926	376	560	484	100	289	521	173	303	286	81	169	143	67^	164	135
FRI. 10.00P 60 CBS GD		99	99	B	21.5	36	1640	1754	833	276	926	376	560	484	100	289	521	173	303	286	81	169	143	67	164	135
10.00 - 10.30				A	21.1	36	1610	1766	825	282	915	371	556	477	98	284	518	172	304	288	79	166	143	64^	190	153
10.30 - 11.00				A	21.9	37	1671	1736	839	271	936	380	564	493	97	292	519	175	300	282	80	169	141	68^	140	116
DETECTIVE SCHOOL	3	193	196	A	11.9	22	908	1889	749	283	850	356	433	308	149	353	678	298	389	365	132^	221	86^	36^	275	171
SAT. 8.30P 30 ABC CS		98	98	B	13.4	26	1022	1879	744	264	857	323	458	353	139	339	649	247	389	372	130	211	107	59	266	182
DIFF'RENT STROKES	43	206	200	A	20.7	36	1579	2010	787	252	884	243	434	404	153	388	460	129	237	207	91	193	224	69^	442	295
FRI. 8.00P 60 NBC CS		98	98	B	17.8	34	1358																			
8.00 - 8.30				A	19.8	35	1511	2031	779	248	885	239	424	390	156	400	476	139	244	203	93	201	224	68^	446	302
8.30 - 9.00				A	21.6	37	1648	1982	789	253	878	248	444	416	151	375	445	120	231	208	87	186	223	68^	436	289
DISNEY'S WONDERFUL WORLD	3	210	211	A	17.9	30	1366	2440	738	257	837	366	554	475	76^	232	701	320	488	395	102	154	249	66^	653	439
1 SUN. 7.00P 120 NBC FV		99	99	B	16.9	29	1289	2459	747	249	856	386	581	489	81	224	743	325	519	428	106	165	231	69	629	427
2 SUN. 7.05P 55																										
7.00 - 7.30				A	14.0	26	1068	2381	718	262	819	360	524	438	85^	259	664	319	454	341	116	164	239	67^	659	400
7.30 - 8.00				A	17.9	31	1366	2441	707	283	813	354	532	449	75^	237	703	334	493	381	102	151	242	74^	683	439
8.00 - 8.30				A	19.9	32	1518	2476	785	240	892	382	585	518	76^	235	706	288	481	411	104^	161	257	52^	621	458
8.30 - 9.00				A	23.2	36	1770	2462	770	231	849	382	593	522	74^	194	729	318	522	453	93^	145	259	62^	625	460
DUKES OF HAZZARD	2	194	195	A	20.0	33	1526	2034	720	252	773	313	490	421	91	222	586	175	342	347	108	188	204	72^	471	331
FRI. 9.00P 60 CBS CS		99	99	B	20.0	33	1526	2034	720	252	773	313	490	421	91	222	586	175	342	347	108	188	204	72	471	331
9.00 - 9.30				A	19.4	33	1480	2071	731	259	785	325	499	422	91	222	584	174	342	342	112	188	205	73^	497	347
9.30 - 10.00				A	20.5	34	1564	2001	712	247	764	306	484	420	92	220	582	172	336	350	106	186	205	69^	450	316

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EIGHT IS ENOUGH	3	201	200	A	25.9	43	1976	1955	784	322	873	349	547	444	111	267	439	181	265	196	82	152	256	173	387	244
WED. 8.00P 60 ABC CS		99	99	B	24.5	41	1869	2008	777	325	880	364	558	440	110	265	464	189	287	217	77	153	267	175	397	255
8.00 - 8.30				A	24.0	41	1831	1930	776	319	873	346	543	440	108	271	426	179	257	191	73	150	247	174	384	239
8.30 - 9.00				A	27.8	44	2121	1971	792	326	875	353	552	447	110	264	449	185	272	198	90	155	259	170	388	250
EISCHIED	2	205	201	A	15.2	26	1160	1840	754	258	847	265	442	420	131	335	659	192	381	366	114	228	132	35^	202	126
1 FRI. 9.00P 120 NBC OP		99	99	B	15.2	26	1160	1840	754	258	847	265	442	420	131	335	659	192	381	366	114	228	132	35	202	126
2 FRI. 10.00P 60																										
9.00 - 9.30				A	14.7	25	1122	1947	809	258	929	288	475	434	94^	388	636	157^	325	341	119^	253	133^	53v	249	153^
9.30 - 10.00				A	15.3	25	1167	1927	781	255	900	276	459	424	96^	370	648	150^	351	360	114^	251	116^	39v	263	138^
10.00 - 10.30				A	15.3	26	1167	1801	721	244	804	247	420	403	149	321	654	200	393	373	113	216	142	38^	201	131
10.30 - 11.00				A	15.4	26	1175	1769	743	271	816	268	436	419	149	306	674	219	408	373	110	213	133	23v	146	104^
FANTASY ISLAND	2	197		A	11.3	19	862	1782	687	359	768	301	445	417	100^	267^	621	185^	376	355	75^	190^	140^	70v	253^	176^
1 FRI. 8.00P 60 ABC A		99		B	12.9	23	984	1961	748	352	822	330	500	483	127	241	620	220	380	349	98	189	161	63	358	272
8.00 - 8.30				A	10.7	19	816	1767	651	337	737	298	420	389	95^	260^	615	182^	363	345	79^	190^	143^	75^	272^	197^
8.30 - 9.00				A	11.8	20	900	1803	723	380	803	305	471	447	104^	274	632	192^	388	364	71^	190^	131^	65v	237^	158^
HAPPY DAYS	3	208	208	A	21.7	37	1656	1922	635	272	724	342	474	371	81	194	550	308	402	282	85	125	241	122	407	284
TUE. 8.00P 30 ABC CS		99	99	B	21.9	38	1671	1916	665	276	755	355	508	397	82	195	540	298	390	283	79	121	225	115	396	266
HART TO HART	2	195	196	A	17.2	33	1312	1771	726	326	827	343	524	434	126	262	620	282	390	370	96	174	144	98	180	141
SAT. 10.00P 60 ABC PD		99	99	B	17.2	33	1312	1771	726	326	827	343	524	434	126	262	620	282	390	370	96	174	144	98	180	141
10.00 - 10.30				A	17.2	33	1312	1768	728	331	828	338	524	435	122	266	610	274	373	365	95	175	140	94	190	150
10.30 - 11.00				A	17.1	33	1305	1773	727	321	828	347	526	436	129	259	631	291	406	379	94	172	146	102	168	132
INCREDIBLE HULK	2	193	190	A	14.9	26	1137	2106	805	322	872	398	584	461	99^	213	644	282	434	405	73^	153	148	55^	442	271
FRI. 8.00P 60 CBS SF		99	99	B	14.9	26	1137	2106	805	322	872	398	584	461	99	213	644	282	434	405	73	153	148	55	442	271
8.00 - 8.30				A	14.7	26	1122	2108	819	329	879	394	584	453	101^	219	643	285	434	400	74^	154	148	51^	438	269
8.30 - 9.00				A	15.2	26	1160	2084	785	310	856	400	579	463	96^	204	644	279	429	407	73^	152	145	55^	439	270
JEFFERSONS	2	187	190	A	21.4	32	1633	1773	791	282	887	273	436	390	144	373	656	211	326	268	152	284	121	82	109	81
SUN. 9.30P 30 CBS CS		99	97	B	21.4	32	1633	1773	791	282	887	273	436	390	144	373	656	211	326	268	152	284	121	82	109	81
LAST RESORT	2	182	189	A	10.0	17	763	1672	688	216	760	242	389	327	158^	321	635	251	364	299	82^	214	85^	51^	192	123^
WED. 8.00P 30 CBS CS		97	96	B	10.0	17	763	1672	688	216	760	242	389	327	158	321	635	251	364	299	82	214	85	51	192	123
LAVERNE AND SHIRLEY	3	201	203	A	19.4	34	1480	1854	617	245	705	284	449	365	94	215	500	237	341	254	74^	139	245	180	404	261
THU. 8.00P 30 ABC CS		99	99	B	20.4	36	1557	1928	673	267	769	316	489	401	110	228	504	234	342	280	77	137	249	159	406	271
LAZARUS SYNDROME	3	201	200	A	15.2	26	1160	1634	813	243	878	366	554	505	96^	221	564	260	384	309	91^	165	119	82^	73^	62^
TUE. 10.00P 60 ABC GD		99	99	B	15.5	27	1183	1635	793	261	852	342	545	499	98	209	579	252	383	323	94	169	141	90	63	50
10.00 - 10.30				A	15.9	26	1213	1642	799	240	863	369	550	496	97^	218	562	264	386	309	90^	163	126	83^	91^	77^
10.30 - 11.00				A	14.5	25	1106	1613	823	241	892	364	556	515	97^	223	563	255	379	304	92^	168	110^	80^	48^	43^
LITTLE HOUSE-PRAIRIE	2	218	216	A	24.8	40	1892	1924	818	269	922	349	535	470	127	323	463	175	261	208	62^	167	162	104	377	259
MON. 8.00P 60 NBC GD		99	99	B	24.8	40	1892	1924	818	269	922	349	535	470	127	323	463	175	261	208	62	167	162	104	377	259
8.00 - 8.30				A	23.4	39	1785	1910	817	257	917	344	533	468	132	321	451	174	256	191	65^	166	168	107	374	259
8.30 - 9.00				A	26.1	41	1991	1940	821	277	926	353	538	472	124	324	477	175	270	227	59^	167	157	101	380	261
LOU GRANT	2	189	192	A	17.4	28	1328	1746	760	305	852	341	561	494	72^	213	671	315	418	309	107	203	145	63^	78^	59^
MON. 10.00P 60 CBS GD		99	99	B	17.4	28	1328	1746	760	305	852	341	561	494	72	213	671	315	418	309	107	203	145	63	78	59
10.00 - 10.30				A	17.5	28	1335	1769	765	303	858	347	570	500	69^	209	664	314	413	301	108	202	161	73^	86^	65^
10.30 - 11.00				A	17.3	29	1320	1713	751	301	840	331	548	488	72^	213	671	312	419	311	107	204	132	55^	70^	54^

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EVENING CONT'D																										
LOVE BOAT	3	196	198	A	17.9	32	1366	1774	673	294	780	310	425	361	118	309	586	275	359	310	94	183	139	79^	269	209
SAT. 9.00P 60 ABC CS		99	99	B	22.6	41	1724	1915	764	334	881	354	540	448	126	291	557	216	354	320	81	165	196	125	281	218
9.00 - 9.30				A	17.1	31	1305	1802	666	296	777	307	416	351	123	316	592	272	358	317	96	189	143	76^	290	221
9.30 - 10.00				A	18.7	33	1427	1738	678	289	781	310	431	372	113	305	577	276	353	304	91	178	134	82^	246	194
LUCKY LADY(S)		185		A	10.3	19	786	1746	792	223^	840	192^	350	445	208^	351	672	192^	339	363	135^	262^	112^	42v	122^	73v
1 SAT. 9.00P 135 CBS FF		99																								
9.00 - 9.30				A	9.9	18	755	1766	773	231^	821	219^	346	424	222^	349	698	196^	366	408	139^	226^	80v	32v	167^	104^
9.30 - 10.00				A	10.0	17	763	1750	750	225^	791	187^	310^	433	229^	339	719	197^	374	432	135^	242^	83^	30v	157^	78v
10.00 - 10.30				A	10.3	19	786	1804	860	219^	907	217^	391	491	204^	364	636	187^	324	310	143^	283^	124^	60v	137^	90^
10.30 - 11.00				A	10.6	20	809	1755	816	205^	875	172^	352	451	210^	368	628	175^	295^	284^	133^	298	175^	57v	77^	47v
MAN CALLED SLOANE	2	206	206	A	18.2	35	1389	1935	677	269	755	368	567	445	67^	151	738	287	513	482	66^	151	199	74^	243	205
SAT. 10.00P 60 NBC SM		99	99	B	18.2	35	1389	1935	677	269	755	368	567	445	67	151	738	287	513	482	66	151	199	74	243	205
10.00 - 10.30				A	18.4	35	1404	1972	681	264	756	357	558	442	65^	156	737	284	509	484	67^	151	203	77^	276	220
10.30 - 11.00				A	17.9	35	1366	1898	677	274	753	377	577	450	70^	144	737	291	517	482	64^	148	196	71^	212	187
M*A*S*H	2	193	194	A	23.5	35	1793	1933	692	283	761	288	471	445	79	212	659	307	442	334	93	186	247	113	266	204
MON. 9.00P 30 CBS CS		99	99	B	23.5	35	1793	1933	692	283	761	288	471	445	79	212	659	307	442	334	93	186	247	113	266	204
MORK & MINDY	3	203	204	A	19.6	32	1495	2052	655	381	730	429	611	466	65^	94	657	412	544	402	35^	68^	311	165	354	264
SUN. 8.00P 30 ABC CS		99	99	B	22.5	36	1717	2192	674	370	762	440	637	489	46	81	706	425	566	445	38	75	284	161	440	328
NBC MONDAY NIGHT MOVIES	2	205	206	A	23.0	37	1755	1695	829	352	922	373	588	528	124	256	601	250	390	337	83	172	95	63^	77	40^
1 MON. 9.00P 156 NBC FF		99	99	B	23.0	37	1755	1695	829	352	922	373	588	528	124	256	601	250	390	337	83	172	95	63	77	40
2 MON. 9.00P 120																										
9.00 - 9.30				A	22.8	34	1740	1776	831	342	932	362	580	519	131	275	586	232	367	320	80	174	106	72	152	90
9.30 - 10.00				A	23.0	34	1755	1713	815	339	912	365	574	514	130	264	593	238	375	326	89	180	113	72	95	51^
10.00 - 10.30				A	22.9	36	1747	1652	828	365	924	375	598	545	127	240	584	249	384	338	78	162	83	53^	61^	31^
10.30 - 11.00				A	22.8	38	1740	1633	837	369	925	378	598	537	126	245	596	252	399	333	80	168	78	49^	34^	13v
11.00 - 11.30				A	24.9	49	1900	1696	831	344	916	394	592	528	93^	254	663	278	434	379	100^	184	95^	75^	22v	10v
NBC NEWS UPDATE-M-F	236	186	188	A	19.1	31	1457	2029	746	278	834	324	507	451	105	254	601	228	384	353	75	158	203	80	391	286
MTUWF 8.58P 1 NBC N		95	96	B	14.0	23	1068																			
1 THU. 9.08P 1																										
2 THU. 8.57P 1																										
NBC NEWS UPDATE-SAT.	47	197	197	A	23.3	43	1778	2203	756	273	826	329	531	478	73	229	668	238	419	366	83	198	236	128	473	350
1 SAT. 9.06P 1 NBC N		96	96	B	16.1	30	1228																			
2 SAT. 8.58P 1																										
NBC NEWS UPDATE-SUN.	43	195	191	A	21.6	33	1648	2431	727	272	807	342	549	459	88	207	756	377	554	447	93	146	319	86	549	393
1 SUN. 8.58P 1 NBC N		96	96	B	16.4	26	1251																			
2 SUN. 9.09P 1																										
NBC NIGHTLY NEWS-SAT.	44	148	141	A	7.2	16	549	1512	650	222^	739	156^	278	222^	127^	428	611	148^	236	188^	134^	328	131^	55v	31v	31v
1 SAT. 6.30P 30 NBC N		79	79	B	7.5	17	572																			
2 SAT. 6.40P 20																										
NBC NIGHTLY NEWS-SUN.	37	133		A	7.4	16	565	1565	613	198^	841	179^	324^	346^	78v	412^	552	175^	286^	164^	118^	266^	58v	58v	114^	93v
1 SUN. 6.30P 30 NBC N		78		B	7.6	17	580																			
NBC NIGHTLY NEWS	239	206	207	A	11.0	23	839	1623	785	253	870	255	399	320	170	417	573	128	229	240	106	291	64^	36^	116	53^
M-F 6.30P 30 NBC N		99	99	B	11.7	24	893																			

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC TUE. NIGHT MOVIE	2	206	206	A	19.9	33	1518	1756	724	309	832	362	604	497	92	172	692	301	506	430	83	132	141	55^	91	50^
TUE. 9.00P 120 NBC FF		99	99	B	19.9	33	1518	1756	724	309	832	362	604	497	92	172	692	301	506	430	83	132	141	55	91	50
9.00 - 9.30				A	18.6	29	1419	1751	711	308	800	350	566	474	88	175	656	278	462	418	84^	140	148	58^	147	82^
9.30 - 10.00				A	19.7	31	1503	1764	715	302	834	360	610	488	87	168	686	293	508	443	72^	125	149	52^	95	52^
10.00 - 10.30				A	20.7	34	1579	1773	725	311	839	375	619	503	94	165	719	322	533	445	79	127	146	55^	69^	40^
10.30 - 11.00				A	20.4	36	1557	1749	749	316	855	361	619	520	103	183	709	305	520	423	86	135	130	58^	55^	29^
NBC WED. NIGHT MOVIES	2	202	206	A	18.1	30	1381	1614	847	357	923	327	600	531	147	263	561	197	358	363	86^	153	85^	46^	45^	38^
WED. 9.00P 120 NBC FF		99	99	B	18.1	30	1381	1614	847	357	923	327	600	531	147	263	561	197	358	363	86	153	85	46	45	38
9.00 - 9.30				A	17.6	28	1343	1657	820	332	892	304	582	510	133	262	569	194	355	359	93	163	109	58^	87^	69^
9.30 - 10.00				A	18.0	28	1373	1608	835	342	908	317	598	525	143	263	552	190	345	359	90	154	89^	57^	59^	51^
10.00 - 10.30				A	18.5	31	1412	1591	855	366	934	337	611	543	149	259	559	199	365	369	85^	147	75^	37^	23^	23^
10.30 - 11.00				A	18.2	32	1389	1598	880	384	961	361	614	545	161	270	567	203	364	356	80^	157	61^	29^	9v	9v
NEW KIND OF FAMILY	3	187	187	A	10.3	18	786	1922	645	268	748	365	565	439	69^	165	544	275	384	350	35v	89^	256	154^	374	263
SUN. 7.30P 30 ABC CS		97	97	B	10.3	18	786	1944	627	292	733	369	552	433	58	148	562	280	418	369	45	84	265	156	384	279
NEWSBREAK-M-F	10	170	168	A	13.8	22	1053	1930	766	292	845	299	486	417	118	297	621	218	353	332	89	218	161	70	303	208
1 MWF 8.58P 1 CBS N		93	93	B	13.8	22	1053	1930	766	292	845	299	486	417	118	297	621	218	353	332	89	218	161	70	303	208
1 TUE. 8.50P 1																										
1 THU. 8.56P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	2	161	163	A	9.0	17	687	1687	670	289	741	272	374	335	150^	301	452	145^	246	269	97^	160^	186	68^	308	170^
SAT. 8.58P 1 CBS N		93	93	B	9.0	17	687	1687	670	289	741	272	374	335	150	301	452	145	246	269	97	160	186	68	308	170
NEWSBREAK-SUN.	2	171	174	A	19.2	29	1465	1702	735	272	843	213	382	354	126	387	618	157	293	269	130	281	107	70^	134	91
SUN. 8.58P 1 CBS N		96	96	B	19.2	29	1465	1702	735	272	843	213	382	354	126	387	618	157	293	269	130	281	107	70	134	91
NFL MONDAY NIGHT FOOTBALL	3	199	198	A	19.2	32	1465	1629	411	167	458	161	269	245	85	155	922	337	595	562	156	257	142	30^	107	73^
1 MON. 9.00P 172 ABC SE		99	99	B	19.1	33	1457	1662	440	182	477	176	292	275	71	146	947	364	613	553	157	266	150	24	88	63
2 MON. 9.00P 177																										
9.00 - 9.30				A	18.0	28	1373	1844	505	200	557	188	321	293	114	197	880	284	555	528	156	256	201	39^	206	134
9.30 - 10.00				A	20.9	32	1595	1672	437	154	490	170	286	259	89	169	896	294	543	523	168	278	146	34^	140	83
10.00 - 10.30				A	22.0	35	1679	1603	393	163	440	145	257	232	77	156	936	340	590	549	165	277	149	29^	78	49^
10.30 - 11.00				A	19.5	32	1488	1616	382	159	429	151	249	221	78^	151	953	381	618	564	168	270	144	26^	90	61^
11.00 - 11.30				A	17.7	33	1351	1550	363	162	409	156	249	228	76^	127	946	369	641	611	146	237	118	30^	77^	60^
11.30 - 12.00				A	16.7	38	1274	1463	391	168	423	161	262	243	70^	118	919	368	647	621	128	203	79^	25^	42^	38^
ONE DAY AT A TIME	1		189	A	20.7	32	1579	1721	689	246	798	222	382	322	151^	364	630	174	334	294	132^	256	128^	85^	165	111^
2 SUN. 8.30P 30 CBS CS			99	B	20.7	32	1579	1721	689	246	798	222	382	322	151	364	630	174	334	294	132	256	128	85	165	111
OTHER SIDE OF MIDNIGHT(S)		180		A	15.9	26	1213	1660	831	457	923	290	468	448	163^	364	556	108^	265	287	93^	239	97^	52^	84^	44v
1 TUE. 8.00P 180 CBS FF		99																								
8.00 - 8.30				A	13.8	23	1053	1832	862	440	934	312	456	423	165^	392	564	106^	260	284	95^	265	127^	37v	207^	150^
8.30 - 9.00				A	15.7	25	1198	1746	843	473	892	303	473	452	144^	341	552	107^	254	287	101^	242	105^	48v	197^	137^
9.00 - 9.30				A	16.7	25	1274	1619	831	466	918	267	439	455	175^	367	552	76^	244	289	102^	249	114^	52^	35v	LT
9.30 - 10.00				A	16.4	25	1251	1612	785	463	900	279	457	440	160^	350	593	121^	290	317	104^	242	79^	55^	40v	LT
10.00 - 10.30				A	16.7	27	1274	1595	835	451	952	295	492	459	163^	372	528	115^	271	284	82^	209	85^	60^	30v	LT
10.30 - 11.00				A	16.2	28	1236	1570	825	441	929	284	480	448	165^	361	542	122^	270	259	83^	233	78^	59^	21v	LT
OUT OF THE BLUE	3	189	188	A	9.4	17	717	1874	666	278	752	358	551	427	71^	184	559	313	411	326	41v	105^	221	135^	342	256
SUN. 7.00P 30 ABC CS		99	98	B	9.0	17	687	1933	653	296	735	342	520	421	70	180	604	316	445	350	60	116	218	122	376	280

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
PARIS	1		193	A	11.3	22	862	1638	761	311	815	155^	384	427	74^	326	626	241^	351	349	61v	187^	37v	37v	160^	126^
2 SAT. 10.00P 60 CBS OP			99	B	11.3	22	862	1638	761	311	815	155	384	427	74	326	626	241	351	349	61	187	37	37	160	126
10.00 - 10.30				A	11.0	21	839	1691	771	319	829	151^	391	423	76^	345	636	279^	370	328	61v	183^	46v	46v	180^	145^
10.30 - 11.00				A	11.6	23	885	1576	751	299	799	158^	375	429	71^	307	612	204^	331	364	60v	189^	27v	27v	138^	105^
PRIME TIME SUNDAY	1		200	A	12.8	22	977	1750	776	342	823	217^	448	425	182^	310	771	304	486	497	109^	182^	93^	37v	63v	40v
2 SUN. 10.00P 60 NBC DN			97	B	12.8	22	977	1750	776	342	823	217	448	425	182	310	771	304	486	497	109	182	93	37	63	40
10.00 - 10.30				A	13.0	22	992	1793	783	334	823	215^	463	439	178^	298	780	311	494	495	115^	181^	113^	49v	77^	44v
10.30 - 11.00				A	12.6	22	961	1694	766	349	820	215^	432	410	186^	323	759	300	478	500	100^	180^	70^	24v	45v	33v
QUINCY, M.E.	2	197	203	A	18.4	32	1404	1806	832	315	913	410	636	527	103	232	643	277	441	415	75^	152	151	56^	99	72^
THU. 10.00P 60 NBC OP		99	98	B	18.4	32	1404	1806	832	315	913	410	636	527	103	232	643	277	441	415	75	152	151	56	99	72
10.00 - 10.30				A	18.3	31	1396	1837	828	315	906	419	637	529	101	226	650	297	459	423	71^	143	162	63^	119	88^
10.30 - 11.00				A	18.6	33	1419	1763	829	315	913	400	629	522	106	236	633	254	419	404	77^	164	142	48^	75^	56^
REAL PEOPLE	3	208	206	A	18.7	31	1427	1993	724	302	801	307	504	454	90	229	706	269	452	436	104	186	198	86	288	211
WED. 8.00P 60 NBC U		99	96	B	18.5	31	1412	1949	745	299	816	292	499	460	109	245	696	269	449	415	105	185	182	69	255	192
8.00 - 8.30				A	17.7	30	1351	2001	726	284	798	298	502	456	90^	232	700	262	438	428	114	194	201	85^	302	222
8.30 - 9.00				A	19.7	31	1503	1977	721	318	801	313	503	451	91	227	708	277	465	443	95	174	190	87	278	201
ROCKFORD FILES	1		204	A	19.0	32	1450	1810	826	301	921	286	476	485	170	362	529	188	297	264	73^	187	149^	64^	211	132^
2 FRI. 9.00P 60 NBC PD			98	B	19.0	32	1450	1810	826	301	921	286	476	485	170	362	529	188	297	264	73	187	149	64	211	132
9.00 - 9.30				A	18.8	32	1434	1797	827	289	911	271	455	473	176	372	505	172	275	247	66^	185	150^	67^	231	138^
9.30 - 10.00				A	19.2	32	1465	1817	826	312	932	299	498	498	166^	353	549	202	318	282	78^	187	144^	59^	192	125^
[illegible]	[illegible]	[illegible]	[illegible]	A	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
SAT. 8.00P 30 ABC CS		98	99	B	14.2	29	1083	1937	761	222	857	289	428	329	153	361	638	221	368	341	124	227	135	64	307	211
SHERIFF LOBO	2	198	200	A	18.5	31	1412	2035	721	235	810	283	468	425	108	252	729	246	415	380	123	237	149	49^	347	231
TUE. 8.00P 60 NBC A		98	99	B	18.5	31	1412	2035	721	235	810	283	468	425	108	252	729	246	415	380	123	237	149	49	347	231
8.00 - 8.30				A	16.6	29	1267	2086	744	242	834	277	467	428	113	275	741	247	422	375	128	255	159	57^	352	221
8.30 - 9.00				A	20.3	33	1549	1998	706	231	794	288	468	426	104	236	719	241	407	386	118	224	142	42^	343	239
60 MINUTES	3	202	203	A	26.0	46	1984	1750	745	303	796	206	372	386	121	333	770	248	413	394	131	294	111	41^	73	54^
SUN. 7.00P 60 CBS DN		99	99	B	25.4	46	1938	1773	747	300	793	195	364	381	131	339	784	245	409	394	135	309	126	43	70	53
7.00 - 7.30				A	25.2	46	1923	1762	748	313	801	213	385	391	122	331	773	252	423	402	129	287	116	38^	72	54^
7.30 - 8.00				A	26.8	46	2045	1735	744	295	793	201	359	383	122	335	771	247	408	388	130	299	99	42^	72	53^
SOAP	3	193	193	A	20.3	32	1549	1721	686	289	751	357	531	450	72^	165	599	305	431	351	66^	129	225	136	146	96
THU. 9.30P 30 ABC CS		99	99	B	21.4	34	1633	1773	714	317	781	383	562	473	80	164	590	298	417	362	69	136	232	126	170	117
STRUCK BY LIGHTNING	2	184	189	A	10.0	16	763	1735	666	190	739	258	430	335	123^	285	660	259	368	316	90^	243	120^	46^	216	164
WED. 8.30P 30 CBS CS		99	99	B	10.0	16	763	1735	666	190	739	258	430	335	123	285	660	259	368	316	90	243	120	46	216	164
TAXI	3	199	202	A	22.1	35	1686	1788	768	296	860	370	536	436	107	245	565	251	353	279	100	182	170	97	193	132
TUE. 9.30P 30 ABC CS		98	99	B	22.6	36	1724	1788	748	299	832	351	531	444	104	229	577	248	354	291	106	186	195	111	184	130
THREE'S COMPANY	3	201	204	A	25.3	39	1930	1905	760	284	850	366	516	413	105	256	583	273	372	282	104	186	215	113	257	192
TUE. 9.00P 30 ABC CS		99	99	B	25.9	41	1976	1895	756	297	840	358	527	426	102	243	571	253	359	282	106	182	225	114	259	193
TRAPPER JOHN, M.D.	2	187	194	A	21.2	35	1618	1794	791	324	901	309	497	434	122	325	673	246	365	325	149	244	154	74^	66^	46^
SUN. 10.00P 60 CBS GD		98	99	B	21.2	35	1618	1794	791	324	901	309	497	434	122	325	673	246	365	325	149	244	154	74	66	46
10.00 - 10.30				A	21.5	35	1640	1814	791	321	896	306	495	433	123	323	684	256	377	330	151	245	151	75	83	61^
10.30 - 11.00				A	20.9	35	1595	1768	790	325	903	311	499	433	122	327	660	234	350	315	150	244	158	73^	47^	30^
20/20	3	195	194	A	17.2	30	1312	1704	712	259	758	332	527	478	90^	173	723	315	498	433	92^	174	159	89^	64^	42^
CONT'D																										

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20-CONT'D																										
THU. 10.00P 60 ABC DN		99	99	B	20.0	34	1526	1709	760	291	811	365	570	507	101	183	652	281	442	402	78	160	159	83	87	59
10.00 - 10.30				A	17.6	30	1343	1728	709	263	752	332	524	481	93	169	712	311	491	429	85^	166	180	102	84^	60^
10.30 - 11.00				A	16.8	30	1282	1667	712	251	760	332	528	473	87^	175	727	319	502	437	95	178	137	74^	43^	25v
240-ROBERT	3	185	188	A	14.9	24	1137	2024	663	285	748	283	479	451	101^	200	676	279	449	399	109	172	222	90^	378	257
MON. 8.00P 60 ABC OP		97	97	B	15.4	25	1175	1974	702	288	778	271	486	472	95	219	654	237	409	371	109	188	221	95	321	227
8.00 - 8.30				A	14.6	24	1114	2004	673	293	759	272	481	463	100^	206	672	277	447	398	109^	169	207	83^	366	258
8.30 - 9.00				A	15.3	24	1167	2019	647	272	731	287	473	434	103^	196	674	280	446	393	109	174	229	93^	385	256
VEGA$	2	199	199	A	22.1	38	1686	1697	709	300	794	329	511	438	97	212	667	305	433	322	90	189	157	70^	79	45^
WED. 10.00P 60 ABC PD		99	99	B	22.1	38	1686	1697	709	300	794	329	511	438	97	212	667	305	433	322	90	189	157	70	79	45
10.00 - 10.30				A	22.7	38	1732	1710	703	307	787	325	501	434	98	214	667	304	433	320	89	188	166	72	90	53^
10.30 - 11.00				A	21.5	38	1640	1674	715	293	799	334	518	439	97	211	663	304	430	321	92	188	146	67^	66^	35^
WALTONS	2	192	193	A	17.2	28	1312	1716	841	199	921	209	353	362	184	472	553	151	217	206	120	299	83^	49^	159	106
1 THU. 8.00P 120 CBS GD		99	99	B	17.2	28	1312	1716	841	199	921	209	353	362	184	472	553	151	217	206	120	299	83	49	159	106
2 THU. 8.00P 60																										
8.00 - 8.30				A	15.6	27	1190	1735	851	215	930	222	373	357	163	471	523	134	193	190	115	294	92^	46^	190	116
8.30 - 9.00				A	17.3	28	1320	1732	871	217	941	215	374	367	165	480	532	138	203	192	114	300	78^	47^	181	117
9.00 - 9.30				A	18.3	29	1396	1702	839	167^	923	201	330	377	227	474	592	172^	247	226	128^	308	73^	48^	114^	88^
9.30 - 10.00				A	18.8	29	1434	1711	791	173	895	188	318	364	211	466	625	189	267	249	133^	306	77^	59^	114^	92^
WBC HEAVYWGT CHAMPIONSHIP(S)			199	A	19.2	34	1465	1848	468	233	519	234	355	271	84^	139^	1020	414	665	585	157^	289	162^	34v	147^	94^
2 FRI. 8.00P 180 ABC SE			99																							
8.00 - 8.30				A	15.4	30	1175	1849	448	145^	483	192^	311	239	65^	137^	984	425	621	542	151^	294	183^	54^	199^	144^
8.30 - 9.00				A	17.2	31	1312	1893	402	169^	460	204	295	212	70^	133^	1051	435	674	579	158^	300	188	54^	194	128^
9.00 - 9.30				A	19.4	34	1480	1843	464	265	518	221	344	284	85^	146^	1030	405	661	599	161^	299	126^	10v	169	117^
9.30 - 10.00				A	19.7	34	1503	1844	462	271	520	252	359	260	74^	139^	1021	398	665	592	155^	295	139^	23v	164	108^
10.00 - 10.30				A	22.1	38	1686	1846	483	256	538	253	371	280	91^	141^	1036	410	690	607	151	281	175	37^	97^	49^
10.30 - 11.00				A	21.6	36	1648	1805	539	263	575	272	417	335	103^	139^	989	406	662	574	163	271	155	28v	86^	46^
WHITE SHADOW	2	188	188	A	14.9	24	1137	2135	676	301	754	269	472	446	79^	214	711	303	499	382	94^	184	280	105^	390	313
MON. 8.00P 60 CBS GD		99	99	B	14.9	24	1137	2135	676	301	754	269	472	446	79	214	711	303	499	382	94	184	280	105	390	313
8.00 - 8.30				A	13.9	23	1061	2136	681	298	765	258	461	438	79^	235	692	275	468	363	98^	201	276	103^	403	324
8.30 - 9.00				A	15.9	25	1213	2124	665	300	741	276	480	455	76^	191	727	327	527	398	91^	170	281	105	375	303
WKRP IN CINCINNATI	2	195	198	A	20.6	31	1572	1945	707	314	773	312	500	449	74^	203	669	305	447	344	91	181	278	142	225	167
MON. 9.30P 30 CBS CS		99	99	B	20.6	31	1572	1945	707	314	773	312	500	449	74	203	669	305	447	344	91	181	278	142	225	167
WORKING STIFFS	2	176	179	A	8.2	16	626	1658	660	298	764	232	345	360	138^	361	547	221	335	285	85^	184^	95^	65^	252	165^
SAT. 8.00P 30 CBS CS		95	96	B	8.2	16	626	1658	660	298	764	232	345	360	138	361	547	221	335	285	85	184	95	65	252	165
•LATE FRINGE																										
ABC WEEKEND REPORT-SAT.	3	152	153	A	7.1	15	542	1528	602	271	635	265	386	374	98^	226	704	244	432	488	117^	205^	148^	56v	41v	41v
SAT. 11.00P 15 ABC N		90	90	B	8.1	17	618																			
ABC WEEKEND REPORT-SUN.	3	146	151	A	5.5	16	420	1600	866	315	893	426	679	560	103^	184^	707	269^	554	434	37v	153^	LT	LT	LT	LT
1 SUN. 12.00M 15 ABC N		87	91	B	5.5	15	420																			
2 SUN. 11.00P 15																										
BARETTA-WED.	2	166	170	A	4.1	25	313	1176	754	243^	831	406	546	361^	102^	240^	345^	115^	201^	93v	89v	137^	LT	LT	LT	LT
1 WED. 12.38A 47 ABC OP		93	94	B	4.1	25	313	1176	754	243	831	406	546	361	102	240	345	115	201	93	89	137	LT	LT	LT	LT
2 WED. 12.37A 45																										
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
BARETTA-WED.-CONT'D																													
12.30 - 1.00							A	4.0	22	305	1325	843	367^	957	443	692	523	108^	222^	368^	93v	211^	127^	98v	148^	LT	LT	LT	LT
1.00 - 1.30							A	4.2	29	320	1034	671	137^	715	369^	412	217^	99^	255^	319^	131^	188^	57v	84v	131^	LT	LT	LT	LT
BARETTA-THU.				2	163	166	A	3.8	22	290	1255	662	331^	814	341^	482	444	65v	235^	411^	137^	273^	207^	90v	118^	17v	LT	LT	LT
1 THU. 12.37A	45	ABC	OP		93	94	B	3.8	22	290	1255	662	331	814	341	482	444	65	235	411	137	273	207	90	118	17	LT	LT	LT
2 THU. 12.36A	51																												
12.30 - 1.00							A	4.2	22	320	1244	644	331^	788	334^	462	428	60v	223^	424	136^	299^	238^	77v	102^	19v	LT	LT	LT
1.00 - 1.30							A	3.4	23	259	1274	670	324^	849	358^	501	458^	74v	255^	398^	147^	244^	170^	108v	135^	LT	LT	LT	LT
BARNEY MILLER-11.30				2	169	170	A	6.6	22	504	1468	669	283	846	356	510	449	131^	210^	556	257	424	351	57v	130^	53v	31v	13v	13v
TUE. 11.30P	35	ABC	CS		93	95	B	6.6	22	504	1468	669	283	846	356	510	449	131	210	556	257	424	351	57	130	53	31	13	13
11.30 - 12.00							A	6.7	22	511	1456	679	288	843	357	502	449	132^	212^	550	249	415	345	58v	135^	53v	31v	10v	10v
CBS SUNDAY NEWS-BRADLEY				2	127	130	A	7.5	15	572	1612	743	226	856	266	420	366	174^	358	645	219	363	311	173^	229	68^	25v	43v	43v
SUN. 11.00P	15	CBS	N		76	76	B	7.5	15	572	1612	743	226	856	266	420	366	174	358	645	219	363	311	173	229	68	25	43	43
CHARLIE'S ANGELS-11.30				2	150	172	A	7.3	23	557	1417	661	315	737	287	509	517	65^	150^	550	235	388	365	56^	113^	105^	81^	25v	25v
FRI. 11.30P	66	ABC	PD		85	96	B	7.3	23	557	1417	661	315	737	287	509	517	65	150	550	235	388	365	56	113	105	81	25	25
11.30 - 12.00							A	7.8	22	595	1434	664	292	737	284	503	499	66^	155^	588	253	413	391	71^	120^	77^	65^	32v	32v
12.00 - 12.30							A	7.1	24	542	1406	658	344	736	289	522	536	59^	141^	521	219^	374	349	43v	106^	128^	93^	21v	21v
LATE MOVIE I				15	163	164	A	6.7	24	511	1393	717	244	755	262	507	479	67^	183	516	198	332	287	84^	144	102^	55^	20v	13v
1 MTUF 11.30P	73	CBS	FF		91	91	B	6.8	25	519																			
1 WED. 11.30P	72																												
1 THU. 11.30P	67																												
2 MON. 11.30P	72																												
2 TU & F 11.30P	73																												
2 WED. 11.45P	71																												
2 THU. 11.30P	70																												
11.30 - 12.00							A	7.4	22	565	1437	756	269	788	271	508	486	83^	204	524	184	330	296	86^	151	101^	49^	24v	18v
12.00 - 12.30							A	6.6	26	504	1325	687	213	713	238	478	459	63^	171	503	202	328	276	82^	138	94^	51^	15v	11v
12.30 - 1.00							A	4.5	24	343	1122	584^	269^	747	338^	667^	562^	36v	80v	270^	142v	142v	102v	61v	128v	64v	64v	41v	LT
LATE MOVIE II				15	163	163	A	4.8	29	366	1317	643	262	689	269	501	473	25v	120^	524	246	379	310	66^	107^	90^	70^	14v	LT
1 MON. 12.43A	43	CBS	FF		91	91	B	4.8	29	366																			
TUE. 12.43A	40																												
1 WED. 12.42A	42																												
1 THU. 12.45A	40																												
1 FRI. 12.43A	45																												
2 MON. 12.42A	44																												
2 WED. 12.56A	44																												
2 THU. 12.45A	42																												
2 FRI. 12.43A	48																												
1.00 - 1.30							A	4.7	30	359	1304	612	256	671	270	497	466	19v	110^	532	256	395	323	59^	98^	87^	75^	14v	LT
LOVE BOAT-11.30				2	175	181	A	6.9	26	526	1340	640	368	815	401	601	477	99^	163^	525	249	391	278	40v	105^	LT	LT	LT	LT
1 WED. 11.30P	68	ABC	CS		94	97	B	6.9	26	526	1340	640	368	815	401	601	477	99	163	525	249	391	278	40	105	LT	LT	LT	LT
2 WED. 11.30P	67																												
11.30 - 12.00							A	7.6	25	580	1391	632	349	804	386	572	498	91^	150^	587	297	444	322	23v	109^	LT	LT	LT	LT
12.00 - 12.30							A	6.7	28	511	1335	649	414	850	433	656	488	108^	175^	485	217^	361	253	57v	102^	LT	LT	LT	LT
MIDNIGHT SPECIAL				48	203	205	A	3.4	21	259	1247	304^	270^	533	313^	379^	215^	55v	93v	525	417^	482	332^	35v	43v	185^	69v	LT	LT
FRI. 1.00A	90	NBC	PC		98	99	B	3.6	24	275																			
CONT'D																													

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
LATE FRINGE CONT'D																										
MIDNIGHT SPECIAL-CONT'D																										
1.00 - 1.30				A	4.7	25	359	1362	409	314^	674	399	493	285^	53v	128^	493	376	444	321^	44v	49v	183^	47v	LT	LT
1.30 - 2.00				A	3.1	20	237	1329	237^	240^	544	350^	396^	185^	64v	76v	552	463^	497^	313^	46v	55v	233^	80v	LT	LT
2.00 - 2.30				A	2.4	18	183	918	169v	229^	256^	103v	141v	131v	49v	49v	536^	426^	509^	355^	LT	27v	126v	99v	LT	LT
NBC LATE NIGHT MOVIE	47	104	103	A	2.4	14	183	760	383^	164v	476^	180^	306^	190^	77v	154v	224^	49v	131v	159v	27v	65v	49v	LT	LT	LT
1 SUN. 12.00M 124 NBC FF		62	60	B	2.8	14	214																			
2 SUN. 11.30P 120																										
11.30 - 12.00				A	2.7	10	206	1112^	399^	127v	447^	24v	121v	97v	49v	326^	485^	228v	248v	310^	LT	175v	180v	34v	LT	LT
12.00 - 12.30				A	2.9	13	221	1140	497^	388^	774	317^	489^	280^	118v	249^	259^	59v	145^	172^	37v	87v	94v	LT	LT	LT
12.30 - 1.00				A	2.4	14	183	645^	432^	82v	432^	208^	350^	208^	71v	71v	203^	LT	120v	170v	33v	33v	LT	LT	LT	LT
1.00 - 1.30				A	2.1	16	160	500^	338^	57v	338^	163v	269^	169v	69v	69v	150v	LT	118v	118v	32v	32v	LT	LT	LT	LT
1.30 - 2.00				A	1.9	20	145	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
POLICE WOMAN	2	172	175	A	6.7	25	511	1391	642	326	830	340	522	538	51v	179^	516	227^	370	304	82^	119^	23v	LT	22v	22v
1 THU. 11.30P 67 ABC OP		95	96	B	6.7	25	511	1391	642	326	830	340	522	538	51	179	516	227	370	304	82	119	23	LT	22	22
2 THU. 11.30P 66																										
11.30 - 12.00				A	6.7	22	511	1530	675	357	885	355	573	599	46v	178^	586	249	409	336	98^	147^	35v	LT	24v	24v
12.00 - 12.30				A	6.8	27	519	1291	611	300	793	339	494	497	58v	177^	467	217^	350	285	67^	93^	12v	LT	19v	19v
SATURDAY NIGHT	43	213	213	A	12.9	41	984	1700	595	370	691	447	586	445	29v	83^	668	448	556	429	44^	73^	238	91^	103^	102^
SAT. 11.30P 79 NBC GV		99	99	B	12.6	39	961																			
11.30 - 12.00				A	14.1	39	1076	1724	597	362	687	430	559	426	40^	104^	704	437	562	474	54^	97^	213	88^	120	120
12.00 - 12.30				A	13.1	43	1000	1670	589	368	686	456	593	441	24v	70^	638	456	550	393	28v	53^	251	94^	95^	95^
TOMORROW SHOW	189	175	175	A	2.5	20	191	979	643	230^	670	184^	340	372	94^	277^	278^	105^	199^	188^	37v	79v	31v	LT	LT	LT
1 MON. 1.36A 49 NBC CC		97	97	B	2.6	19	198																			
1 TUE. 1.00A 45																										
1 WED. 1.00A 47																										
1 THU. 1.00A 46																										
2 M & TH 1.00A 45																										
2 TU & W 1.00A 50																										
1.00 - 1.30				A	2.9	20	221	1113	737	271	787	235^	402	452	109^	308	299	114^	208^	195^	50v	91^	27v	LT	LT	LT
1.30 - 2.00				A	2.0	18	153	876	510	222^	510	150^	242^	209^	91v	268^	366^	144^	288^	229^	LT	65v	LT	LT	LT	LT
2.00 - 2.30				A	1.6	18	122	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TONIGHT SHOW	238	213	213	A	7.3	27	557	1483	719	332	822	281	464	411	136	279	546	232	356	322	82^	144	65^	24v	50^	40^
1 MON. 12.06A 75 NBC GV		99	99	B	7.4	27	565																			
1 TU & W 11.30P 77																										
1 TH & F 11.30P 75																										
2 M & TH 11.30P 75																										
2 TU & F 11.30P 76																										
2 WED. 11.30P 77																										
11.30 - 12.00				A	8.8	27	671	1541	708	323	812	274	450	405	146	279	575	238	367	356	90	155	85^	27^	69^	55^
12.00 - 12.30				A	7.2	28	549	1424	722	329	822	281	469	406	135	279	516	213	339	301	82^	138	51^	23v	35^	28v
12.30 - 1.00				A	4.3	22	328	1259	592^	281^	637^	159v	269^	265^	88v	283^	570^	375^	375^	229^	97v	134v	52v	24v	LT	LT
1.00 - 1.30				A	3.2	21	244	1066	378^	152v	447^	135v	152v	151v	82v	230v	599^	407^	407^	311^	62v	103v	20v	LT	LT	LT
TUESDAY MOVIE OF THE WEEK	2	169	174	A	3.4	20	259	1456	575	336^	857	425^	553	545	104v	161^	580	414^	498	266^	35v	66v	LT	LT	LT	LT
1 TUE. 12.05A 101 ABC FF		92	95	B	3.4	20	259	1456	575	336	857	425	553	545	104	161	580	414	498	266	35	66	LT	LT	LT	LT
2 TUE. 12.05A 109																										
12.00 - 12.30				A	4.5	19	343	1612	599	299^	862	417	570	438	119^	171^	675	448	577	314^	36v	76v	48v	38v	27v	27v
12.30 - 1.00				A	3.3	18	252	1409	575	222^	750	302^	425^	472^	131^	159^	659	413^	544	325^	37v	80v	LT	LT	LT	LT
1.00 - 1.30				A	2.9	20	221	1448	579	379^	927	484^	610	638	91v	176^	521^	426^	462^	236^	36v	59v	LT	LT	LT	LT
1.30 - 2.00				A	2.4	21	183	1579	475^	787^	1262^	847^	847^	993^	LT	208v	317v	262v	262v	120v	55v	55v	LT	LT	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1979 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKDAY DAYTIME																														
ABC AFTERSCHOOL SPECIAL(S)							189	A	8.2	26	626	1764	654	109^	753	394	464	342^	47v	204^	255^	79v	113^	98^	34v	118^	188^	159^	568	328^
2 WED.	4.30P	60	ABC	FV			97																							
	4.30 - 5.00							A	7.4	24	565	1660	685	127^	774	410^	503	395^	46v	191^	226^	52v	78v	76v	35v	128^	166^	130^	494	267^
	5.00 - 5.30							A	9.0	27	687	1833	623	90^	731	378	427	293^	50v	216^	273^	101^	140^	115^	33v	110^	204^	182^	625	375
ALL MY CHILDREN					238	190	190	A	9.0	34	687	1259	811	152	910	463	665	491	56^	189	243	79^	138	133	14v	75^	39^	27^	67^	12v
M-F	1.00P	60	ABC	DD		98	98	B	8.9	32	679																			
	1.00 - 1.30							A	8.5	33	649	1254	797	144	884	452	672	491	49^	163	263	95	154	140	14v	74^	36^	23v	71^	12v
	1.30 - 2.00							A	9.4	35	717	1261	824	161	936	476	659	491	62^	215	222	63^	120	124	14v	76^	42^	30^	61^	10v
ANOTHER WORLD					135	204	204	A	6.5	23	496	1248	845	181	960	297	517	465	122	364	178	35^	45^	59^	67^	109^	31^	28v	79^	28v
M-F	2.30P	90	NBC	DD		98	98	B	6.6	23	504																			
	2.30 - 3.00							A	6.0	22	458	1258	868	168	962	312	528	458	136	362	194	33v	42^	42^	85^	137	27v	22v	75^	17v
	3.00 - 3.30							A	6.4	22	488	1244	846	185	972	303	531	478	122	359	176	35^	45^	63^	66^	105^	32v	27v	64^	18v
	3.30 - 4.00							A	7.0	24	534	1262	839	183	959	286	508	471	106^	364	169	38^	51^	72^	54^	89^	42^	33^	92^	41^
AS THE WORLD TURNS					10	190	190	A	7.0	26	534	1260	890	204	986	208	427	424	172	489	217	45^	82^	81^	28v	120	29^	14v	28v	LT
M-F	1.30P	60	CBS	DD		99	99	B	7.0	26	534	1260	890	204	986	208	427	424	172	489	217	45	82	81	28	120	29	14	28	LT
	1.30 - 2.00							A	6.7	25	511	1258	880	208	980	215	429	423	171	481	216	46^	79^	71^	28v	127	32^	16v	30v	LT
	2.00 - 2.30							A	7.4	28	565	1230	879	192	969	197	417	410	171	489	207	37^	78^	85^	28^	110	29^	15v	25v	LT
BEAT THE CLOCK					10	147	148	A	2.6	16	198	1268	683	115^	820	324	486	414	116^	248^	293^	111^	151^	90^	66v	142^	59v	LT	96^	LT
M-F	10.00A	30	CBS	QG		85	85	B	2.6	16	198	1268	683	115	820	324	486	414	116	248	293	111	151	90	66	142	59	LT	96	LT
CAPTAIN KANGAROO					10	178	178	A	2.8	18	214	1519	509	65v	579	284	392	308	28v	187^	160^	70v	90^	65v	23v	66v	126^	61v	654	121^
M-F	8.00A	60	CBS	C		98	98	B	2.8	18	214	1519	509	65	579	284	392	308	28	187	160	70	90	65	23	66	126	61	654	121
	8.00 - 8.30							A	2.5	16	191	1670	529	47v	576	267^	366	293^	LT	210^	205^	73v	95^	52v	32v	105^	193^	94^	696	193^
	8.30 - 9.00							A	3.1	20	237	1367	477	72^	574	300	401	308	34v	173^	105^	58v	75^	63v	LT	30v	68^	29v	620	64v
CARD SHARKS					237	135	136	A	3.4	20	259	1371	822	100^	876	219^	355	297	147^	491	356	92^	131^	154^	65^	186^	70^	39v	69^	35v
M-F	10.00A	30	NBC	QG		81	82	B	4.2	21	320																			
CBS LATE MORNING NEWS					10	148	148	A	3.4	20	259	1386	749	116^	965	336	487	344	93^	424	243	65^	115^	108^	52v	113^	93^	46v	85^	LT
M-F	10.54A	6	CBS	N		89	89	B	3.4	20	259	1386	749	116	965	336	487	344	93	424	243	65	115	108	52	113	93	46	85	LT
DAYS OF OUR LIVES					135	210	210	A	6.5	25	496	1226	810	195	895	280	445	403	159	389	253	75^	90^	77^	81^	154	20v	16v	58^	24v
M-F	1.00P	60	NBC	DD		99	99	B	6.5	24	496																			
	1.00 - 1.30							A	6.2	24	473	1224	800	201	889	271	436	394	162	395	258	80^	98^	81^	71^	152	20v	16v	57^	25v
	1.30 - 2.00							A	6.8	26	519	1202	814	188	888	284	447	410	154	377	235	67^	76^	67^	87^	150	19v	15v	60^	24v
DOCTORS					134	202	202	A	5.9	22	450	1251	867	119^	947	332	520	437	95^	358	209	45^	58^	47^	87^	142	19v	16v	76^	16v
M-F	2.00P	30	NBC	DD		97	97	B	5.8	21	443																			
EDGE OF NIGHT					225	156	156	A	5.1	17	389	1360	782	87^	898	410	598	468	89^	254	233	78^	127^	92^	14v	91^	108^	88^	121^	74^
M-F	4.00P	30	ABC	DD		85	84	B	5.6	18	427																			
FAMILY FEUD					236	194	193	A	6.0	30	458	1258	763	194	831	386	587	460	92^	196	263	127^	163	125^	30v	85^	46^	22v	118^	40^
M-F	11.30A	30	ABC	QP		98	98	B	7.6	33	580																			
GENERAL HOSPITAL					233	191	191	A	9.7	33	740	1211	799	109	876	422	610	500	82	212	147	37^	63^	49^	24^	81	107	86	81	43^
M-F	3.00P	60	ABC	DD		99	99	B	8.9	30	679																			
	3.00 - 3.30							A	9.4	33	717	1176	794	100	873	424	605	506	75^	207	130	31^	54^	40^	20v	75^	104	85	69^	34^
	3.30 - 4.00							A	10.0	34	763	1225	797	114	871	418	611	494	87	212	156	42^	70^	56^	27^	82	109	85	89	50^
GOOD MORNING, AMERICA-730					239	190	190	A	3.6	24	275	1295	639	162^	690	250	392	400	123^	222	353	109^	171^	160^	91^	146^	139^	19v	113^	62^
M-F	7.30A	30	ABC	N		98	98	B	3.3	23	252																			

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																													
GOOD MORNING, AMERICA-830				239	194	194	A	4.4	28	336	1265	694	122^	756	218	402	396	134^	316	420	147^	212	184	69^	176^	26v	LT	63^	32v
M-F	8.30A	30	ABC	N	97	97	B	4.3	24	328																			
GUIDING LIGHT				10	188	188	A	7.8	28	595	1245	874	161	983	233	476	452	152	447	178	38^	66^	76^	24v	88^	53^	35^	31^	17v
M-F	2.30P	60	CBS	DD	99	99	B	7.8	28	595	1245	874	161	983	233	476	452	152	447	178	38	66	76	24	88	53	35	31	17
2.30 - 3.00							A	7.5	28	572	1247	898	159	1008	232	474	459	158	466	187	39^	69^	81^	22v	92^	36^	23v	16v	9v
3.00 - 3.30							A	8.0	28	610	1238	859	156	965	232	475	450	147	434	167	34^	63^	71^	23v	83^	64^	43^	42^	24v
HIGH ROLLERS				236	185	187	A	4.3	25	328	1250	718	89^	867	242	375	320	155^	424	292	81^	108^	112^	74^	150^	30v	LT	61^	37v
M-F	11.00A	30	NBC	QG	94	94	B	4.9	23	374																			
HOLLYWOOD SQUARES				30	171	171	A	4.0	23	305	1298	770	112^	842	226	400	348	144^	410	310	94^	133^	144^	56^	140^	70^	33v	76^	42v
M-F	10.30A	30	NBC	QP	86	86	B	4.2	22	320																			
LAVERNE & SHIRLEY M-F				113	177	177	A	4.4	25	336	1232	651	213	729	407	586	449	49^	120^	213	124^	169^	101^	LT	38v	81^	60^	209	60^
M-F	11.00A	30	ABC	CS	97	97	B	6.1	30	465																			
LOVE OF LIFE				10	134	136	A	3.3	11	252	1325	842	167^	933	354	501	374	157^	388	167^	55v	59v	48v	28v	96^	63^	LT	162^	63^
M-F	4.00P	30	CBS	DD	76	77	B	3.3	11	252	1325	842	167	933	354	501	374	157	388	167	55	59	48	28	96	63	LT	162	63
MINDREADERS				30	153	154	A	2.9	13	221	1389	714	109^	809	212^	334	295	122^	420	375	116^	144^	146^	49v	181^	124^	55v	81^	31v
M-F	12.00N	30	NBC	QG	77	77	B	3.3	14	252																			
MORNING MON-FRI				10	178	180	A	2.2	15	168	1411	589	208^	619	131^	268^	292^	71v	292^	488	119^	202^	196^	95^	244^	149^	60v	155^	71v
M-F	7.15A	45	CBS	N	98	98	B	2.2	15	168	1411	589	208	619	131	268	292	71	292	488	119	202	196	95	244	149	60	155	71
7.30 - 8.00							A	2.3	15	175	1451	548	177^	576	137^	251^	263^	58v	268^	485	125^	217^	200^	86v	222^	212^	80v	178^	103^
ONE DAY AT A TIME-M-F				10	185	191	A	7.2	24	549	1355	696	117	796	262	445	379	115	312	238	96^	147	115	20v	69^	186	129	135	75^
M-F	3.30P	30	CBS	CS	94	97	B	7.2	24	549	1355	696	117	796	262	445	379	115	312	238	96	147	115	20	69	186	129	135	75
ONE LIFE TO LIVE				234	190	190	A	8.6	32	656	1178	816	109	919	483	661	518	80^	212	156	44^	70^	67^	13v	75^	52^	44^	51^	11v
M-F	2.00P	60	ABC	DD	99	99	B	8.1	29	618																			
2.00 - 2.30							A	8.3	31	633	1171	810	115	924	495	671	520	79^	210	155	44^	71^	70^	12v	70^	43^	37^	49^	LT
2.30 - 3.00							A	8.9	33	679	1169	816	102	908	468	647	514	80^	212	151	42^	64^	61^	13v	76^	58^	50^	52^	15v
PASSWORD PLUS				30	162	160	A	4.0	17	305	1334	649	122^	767	193^	375	371	134^	340	354	118^	161^	150^	32v	164^	121^	42v	92^	53^
M-F	12.30P	30	NBC	QG	82	82	B	4.3	17	328																			
PRICE IS RIGHT 1				10	189	191	A	5.1	29	389	1445	796	152^	934	324	486	372	119^	380	320	82^	105^	109^	LT	177	103^	51^	88^	18v
M-F	11.00A	30	CBS	AP	96	96	B	5.1	29	389	1445	796	152	934	324	486	372	119	380	320	82	105	109	LT	177	103	51	88	18
PRICE IS RIGHT 2				10	189	191	A	5.6	29	427	1429	825	221	960	334	484	366	121^	400	286	66^	106^	128^	14v	129^	98^	38^	85^	27v
M-F	11.30A	30	CBS	AP	96	96	B	5.6	29	427	1429	825	221	960	334	484	366	121	400	286	66	106	128	14	129	98	38	85	27
RYAN'S HOPE				238	183	183	A	6.7	28	511	1186	773	154	874	477	671	487	43^	140	187	78^	115^	103^	LT	59^	33^	16v	92^	11v
M-F	12.30P	30	ABC	DD	97	97	B	6.8	26	519																			
SEARCH FOR TOMORROW				10	188	188	A	7.4	31	565	1255	818	183	958	318	496	428	124	397	215	54^	66^	64^	26v	128	18v	LT	64^	10v
M-F	12.30P	30	CBS	DD	97	97	B	7.4	31	565	1255	818	183	958	318	496	428	124	397	215	54	66	64	26	128	18	LT	64	10
TODAY SHOW-7.30AM				240	216	216	A	3.8	25	290	1421	738	190^	786	231	390	393	118^	321	565	164^	254	294	100^	259	LT	LT	55^	38v
M-F	7.30A	30	NBC	N	99	99	B	4.3	28	328																			
TODAY SHOW-8.30AM				240	213	213	A	4.6	29	351	1365	805	128^	846	199	344	371	124^	393	422	89^	154^	173	60^	226	46^	LT	51^	35v
M-F	8.30A	30	NBC	N	99	99	B	4.8	28	366																			
$20,000 PYRAMID				238	170	171	A	4.2	20	320	1303	765	128^	827	349	568	469	106^	215	282	163^	199	136^	42v	83^	79^	41v	115^	46v
M-F	12.00N	30	ABC	QG	91	91	B	5.0	20	382																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
WHEEL OF FORTUNE	235	196	196	A	4.8	25	366	1219	707	88^	821	244	377	325	154^	381	332	99^	123^	117^	65^	178	12v	LT	54^	25v
M-F 11.30A 30 NBC QG		98	98	B	5.6	25	427																			
WHEW	10	161	159	A	3.5	20	267	1360	726	101^	925	361	502	371	94^	370	229	67^	105^	98^	64^	109^	94^	37v	112^	23v
M-F 10.30A 24 CBS QG		91	91	B	3.5	20	267	1360	726	101	925	361	502	371	94	370	229	67	105	98	64	109	94	37	112	23
YOUNG AND THE RESTLESS	10	191	191	A	8.5	36	649	1222	858	202	985	344	518	444	131	391	165	50^	68^	66^	23v	82^	14v	LT	58^	9v
M-F 1.00P 30 CBS DD		98	98	B	8.5	36	649	1222	858	202	985	344	518	444	131	391	165	50	68	66	23	82	14	LT	58	9
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	2	169	156	A	5.3	21	404	1856	319	90^	353	219^	256^	152^	32v	97^	459	282^	362	285^	30v	88^	141^	93^	903	567
SAT. 12.00N 30 ABC FV		89	87	B	5.3	21	404	1856	319	90	353	219	256	152	32	97	459	282	362	285	30	88	141	93	903	567
ABC WIDE WORLD-SPORTS SAT	36	205		A	10.6	28	809	1735	559	236^	644	241^	420	308	89^	176^	741	320	453	435	144^	231^	182^	56v	168^	117^
1 SAT. 5.00P 90 ABC SA		99		B	10.3	27	786																			
5.00 - 5.30				A	9.9	28	755	1738	579	272^	657	254^	455	334	82^	148^	771	302^	471	455	146^	243^	204^	51v	106^	88^
5.30 - 6.00				A	11.0	30	839	1825	578	274^	660	250^	427	314	112^	188^	805	350	485	448	142^	279^	222^	72v	138^	109^
6.00 - 6.30				A	10.8	26	824	1657	530	168^	626	230^	396	285^	71v	187^	650	304	406	411	146^	169^	123^	42v	258^	155^
ALL NEW POPEYE HOUR 1	2	191	190	A	8.5	34	649	1424	221	91^	256	104^	172^	124^	16v	84^	210	69^	135^	148^	24v	31v	222	116^	736	402
SAT. 10.30A 30 CBS CA		98	98	B	8.5	34	649	1424	221	91	256	104	172	124	16	84	210	69	135	148	24	31	222	116	736	402
ALL NEW POPEYE HOUR 2	2	191	190	A	8.0	33	610	1413	261	135^	295	172^	226	123^	8v	55^	233	111^	179^	137^	11v	27v	206	80^	679	401
SAT. 11.00A 30 CBS CA		98	98	B	8.0	33	610	1413	261	135	295	172	226	123	8	55	233	111	179	137	11	27	206	80	679	401
AMERICAN BANDSTAND '79	[illegible]	[illegible]		A	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1 SAT. 12.30P 60 ABC PC		81		B	4.7	18	359	1571	262	178	592	389	494	234	LT	88	486	268	354	253	78	132	148	48	345	251
12.30 - 1.00				A	4.4	17	336	1631	247^	149v	512^	325^	396^	187^	LT	116v	497^	292^	357^	235^	86v	140v	146v	56v	476^	337^
1.00 - 1.30				A	5.1	19	389	1470	257^	200^	636	433^	563^	258^	LT	62v	463^	241^	341^	262^	71v	122v	145v	39v	226^	173^
ANIMALS, ANIMALS, ANIMALS	2	120	117	A	2.4	10	183	1295	519^	LT	519^	192^	339^	285^	55v	180^	180^	44v	158v	158v	LT	LT	213^	60v	383^	295^
SUN. 11.30A 30 ABC CL		84	83	B	2.4	10	183	1295	519	LT	519	192	339	285	55	180	180	44	158	158	LT	LT	213	60	383	295
ASK NBC NEWS-8:58AM	2	193	198	A	4.6	23	351	1749	254^	163^	359	228^	278^	278^	21v	44v	261^	129^	206^	168^	LT	27v	147^	23v	982	582
SAT. 8.58A 2 NBC CN		97	98	B	4.6	23	351	1749	254	163	359	228	278	278	21	44	261	129	206	168	LT	27	147	23	982	582
ASK NBC NEWS-10:28AM	2	198	198	A	5.4	20	412	2119	342	129^	398	210^	295^	225^	17v	59v	337	204^	251^	180^	LT	44v	278^	64v	1106	678
SAT. 10.28A 2 NBC CN		98	98	B	5.4	20	412	2119	342	129	398	210	295	225	17	59	337	204	251	180	LT	44	278	64	1106	678
ASK NBC NEWS-11:28AM	2	200	201	A	4.7	19	359	1593	334^	123^	468	290^	339^	186^	27v	89^	245^	167^	191^	175^	LT	28v	203^	61v	677	374
SAT. 11.28A 2 NBC CN		97	97	B	4.7	19	359	1593	334	123	468	290	339	186	27	89	245	167	191	175	LT	28	203	61	677	374
BUGS BUNNY/ROAD RUNNER 1	2	197	197	A	7.3	30	557	1517	216^	50v	232	48v	117^	99^	36v	112^	178^	82^	110^	97^	24v	35v	249	119^	858	514
SAT. 9.00A 30 CBS CA		99	99	B	7.3	30	557	1517	216	50	232	48	117	99	36	112	178	82	110	97	24	35	249	119	858	514
BUGS BUNNY/ROAD RUNNER 2	2	197	198	A	9.3	36	710	1468	217	83^	242	92^	141^	103^	42v	101^	217	128^	151^	100^	29v	29v	240	124^	769	446
SAT. 9.30A 30 CBS CA		99	99	B	9.3	36	710	1468	217	83	242	92	141	103	42	101	217	128	151	100	29	29	240	124	769	446
BUGS BUNNY/ROAD RUNNER 3	2	196	197	A	10.1	38	771	1440	201	108^	224	85^	135^	118^	34v	83^	256	122^	164	124^	39v	39v	180	90^	780	442
SAT. 10.00A 30 CBS CA		99	99	B	10.1	38	771	1440	201	108	224	85	135	118	34	83	256	122	164	124	39	39	180	90	780	442
CASPER AND THE ANGELS	2	193	198	A	4.7	25	359	1805	259^	186^	390	276^	323^	292^	LT	24v	250^	115^	204^	166^	LT	25v	147^	24v	1018	664
SAT. 8.30A 30 NBC CA		97	98	B	4.7	25	359	1805	259	186	390	276	323	292	LT	24	250	115	204	166	LT	25	147	24	1018	664
CBS NFL FOOTBALL PRE GAME	2	174	184	A	6.0	25	458	1587	346	184^	411	105^	232^	222^	52v	155^	854	402	588	473	106^	211^	243^	62v	79^	79^
SUN. 12.30P 30 CBS SC		94	98	B	6.0	25	458	1587	346	184	411	105	232	222	52	155	854	402	588	473	106	211	243	62	79	79

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL GAME 1	2	198	199	A	11.8	35	900	1686	410	188	465	197	315	234	85^	125^	932	396	610	519	130^	250	180	63^	109^	96^
1 SUN. 1.00P 181 CBS SE		99	99	B	11.8	35	900	1686	410	188	465	197	315	234	85	125	932	396	610	519	130	250	180	63	109	96
2 SUN. 1.00P 195																										
1.00 - 1.30				A	9.9	35	755	1637	386	257	447	202	316	258	77^	100^	893	369	606	552	101^	221	198	56^	99^	76^
1.30 - 2.00				A	11.6	38	885	1710	405	240	456	210	313	240	85^	109^	940	403	629	549	87^	237	203	47^	111^	100^
2.00 - 2.30				A	12.2	37	931	1700	388	189	450	194	319	246	74^	97^	955	387	607	527	127^	277	190	55^	105^	88^
2.30 - 3.00				A	11.9	34	908	1772	464	268	550	252	394	263	85^	124^	922	380	590	486	136	250	189	78^	111^	90^
3.00 - 3.30				A	12.7	35	969	1711	428	107^	478	207	315	204	94^	147	948	419	624	515	163	254	161	72^	124^	112^
3.30 - 4.00				A	13.1	35	1000	1634	411	103^	443	150	263	216	98^	162	923	422	611	502	157	243	152	69^	116^	106^
CBS NFL FOOTBALL GAME 2	1	180		A	13.0	33	992	1503	399	97^	403	93^	189^	201^	82^	187^	879	348	601	546	125^	218^	151^	23v	70^	70^
1 SUN. 4.01P 179 CBS SE		82		B	13.0	33	992	1503	399	97	403	93	189	201	82	187	879	348	601	546	125	218	151	23	70	70
4.00 - 4.30				A	9.3	26	710	1487	317^	39v	317^	50v	119^	134^	53v	183^	945	401	661	573	116^	221^	133^	17v	92^	92^
4.30 - 5.00				A	11.1	30	847	1426	309	53v	309	45v	122^	135^	64v	174^	871	338	596	539	133^	210^	151^	15v	95^	95^
5.00 - 5.30				A	14.3	38	1091	1458	380	88^	389	70^	165^	197^	89^	192^	875	344	604	540	128^	214^	120^	18v	74^	74^
5.30 - 6.00				A	14.3	37	1091	1435	366	76^	366	79^	169^	196^	92^	170^	933	412	663	576	117^	208^	111^	21v	25v	25v
6.00 - 6.30				A	14.5	35	1106	1626	475	124^	475	137^	257	251	86^	185^	888	333	589	547	125^	237	179^	36v	84^	84^
6.30 - 7.00				A	14.2	31	1083	1572	506	175^	506	148^	264	260	89^	204^	789	272	511	511	134^	225	216^	29v	61^	61^
CBS SPORTS SPECTACULAR	2	135	137	A	6.0	18	458	1502	573	273	638	255^	427	338	23v	171^	506	242^	308	285	35v	135^	202^	56v	156^	129^
1 SAT. 4.00P 60 CBS SA		86	86	B	6.0	18	458	1502	573	273	638	255	427	338	23	171	506	242	308	285	35	135	202	56	156	129
2 SAT. 5.00P 60																										
4.00 - 4.30				A	5.9	18	450	1722	669	211^	691	200^	410^	367^	LT	215^	548	242^	352^	298^	50v	146^	232^	19v	251^	211^
4.30 - 5.00				A	6.3	19	481	1647	533	219^	556	173^	327^	285^	46v	164^	603	302^	448^	354^	40v	122v	256^	42v	232^	197^
5.00 - 5.30				A	5.2	15	397	1134	516^	257^	594^	325^	433^	315^	LT	133v	322^	173^	173^	173^	27v	149v	178^	106v	40v	40v
5.30 - 6.00				A	6.3	17	481	1462	570	393^	705	335^	534	382^	38v	171^	535	245^	245^	308^	22v	129^	135^	60v	87v	61v
COLLEGE FOOTBALL '79	2	126	128	A	3.2	12	244	1123	361^	184^	427^	218^	238^	124v	139^	172^	570	213^	369^	341^	90v	180^	126v	49v	LT	LT
SUN. 12.30P 30 ABC SA		85	90	B	3.2	12	244	1123	361	184	427	218	238	124	139	172	570	213	369	341	90	180	126	49	LT	LT
DEAR ALEX & ANNIE-11.56AM	2	178	182	A	5.0	23	382	1702	264^	147^	342	230^	250^	83^	14v	92^	272^	194^	228^	107^	LT	24v	190^	79v	898	576
SAT. 11.56A 3 ABC CN		92	93	B	5.0	23	382	1702	264	147	342	230	250	83	14	92	272	194	228	107	LT	24	190	79	898	576
DEAR ALEX & ANNIE-11.26AM	2	110	106	A	3.5	17	267	1393	296^	75v	349^	200^	218^	169^	LT	131^	225^	145^	209^	180^	LT	LT	179^	85v	640	401^
SUN. 11.26A 3 ABC CN		81	81	B	3.5	17	267	1393	296	75	349	200	218	169	LT	131	225	145	209	180	LT	LT	179	85	640	401
FACE THE NATION	2	147	152	A	3.2	14	244	1258	544	86v	549	91v	131^	147^	87v	353^	534	95v	263^	242^	85v	250^	36v	LT	139^	99v
SUN. 11.30A 30 CBS CC		92	90	B	3.2	14	244	1258	544	86	549	91	131	147	87	353	534	95	263	242	85	250	36	LT	139	99
FLASH GORDON	2	200	202	A	4.8	20	366	1675	319^	123^	434	270^	322^	181^	21v	70v	281^	199^	229^	199^	LT	22v	247^	79v	713	418
SAT. 11.00A 30 NBC CA		97	97	B	4.8	20	366	1675	319	123	434	270	322	181	21	70	281	199	229	199	LT	22	247	79	713	418
FRED & BARNEY MEET-THING	2	202	202	A	5.6	24	427	1841	215^	175^	311	195^	215^	199^	19v	37v	214^	164^	203^	118^	LT	11v	236^	30v	1080	618
SAT. 9.00A 30 NBC CA		99	99	B	5.6	24	427	1841	215	175	311	195	215	199	19	37	214	164	203	118	LT	11	236	30	1080	618
FRED & BARNEY-THING PT 2	2	202	202	A	5.9	24	450	2127	322	210^	408	228^	294	261^	24v	51v	294	239^	283	130^	LT	11v	226^	26v	1199	695
SAT. 9.30A 30 NBC CA		98	99	B	5.9	24	450	2127	322	210	408	228	294	261	24	51	294	239	283	130	LT	11	226	26	1199	695
GODZILLA	2	188	186	A	4.5	19	343	1560	281^	87v	406	259^	312^	155^	35v	56v	251^	173^	204^	142^	LT	30v	267^	55v	636	338^
SAT. 11.30A 30 NBC CA		88	88	B	4.5	19	343	1560	281	87	406	259	312	155	35	56	251	173	204	142	LT	30	267	55	636	338
GREATEST SUPERFRIENDS-1	2	185	180	A	4.6	28	351	1402	261^	54v	261^	134^	261^	261^	LT	LT	108^	33v	75v	75v	33v	33v	63v	LT	970	633
SAT. 8.00A 30 ABC CA		96	94	B	4.6	28	351	1402	261	54	261	134	261	261	LT	LT	108	33	75	75	33	33	63	LT	970	633
GREATEST SUPERFRIENDS-2	2	185	180	A	6.6	31	504	1587	321	59v	321	196^	275	268	LT	LT	87^	57v	57v	29v	30v	30v	56v	LT	1123	712
SAT. 8.30A 30 ABC CA		96	94	B	6.6	31	504	1587	321	59	321	196	275	268	LT	LT	87	57	57	29	30	30	56	LT	1123	712

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 8.26AM	2	183	185	A	4.6	28	351	1607	205^	105^	225^	127^	142^	66v	LT	77v	99^	LT	25v	54v	16v	45v	208^	74v	1075	655
SAT. 8.26A 3 CBS CN		96	96	B	4.6	28	351	1607	205	105	225	127	142	66	LT	77	99	LT	25	54	16	45	208	74	1075	655
IN THE NEWS- 8.56AM	2	182	183	A	5.5	25	420	1629	281^	97^	298	114^	192^	109^	LT	98^	179^	35v	78^	128^	15v	51v	221^	90^	931	529
SAT. 8.56A 3 CBS CN		95	95	B	5.5	25	420	1629	281	97	298	114	192	109	LT	98	179	35	78	128	15	51	221	90	931	529
IN THE NEWS- 9.26AM	2	197	197	A	8.0	32	610	1456	215	44v	229	47v	110^	95^	39v	119^	191^	101^	120^	88^	24v	37v	246	121^	790	458
SAT. 9.26A 3 CBS CN		99	99	B	8.0	32	610	1456	215	44	229	47	110	95	39	119	191	101	120	88	24	37	246	121	790	458
IN THE NEWS- 9.59AM	2	197	198	A	9.9	38	755	1507	215	103^	243	93^	143^	116^	42v	97^	236	114^	153^	120^	36v	36v	219	106^	809	437
SAT. 9.59A 3 CBS CN		99	99	B	9.9	38	755	1507	215	103	243	93	143	116	42	97	236	114	153	120	36	36	219	106	809	437
IN THE NEWS-11.56AM	2	191	192	A	6.9	28	526	1430	214^	92^	293	187^	244	169^	LT	23v	255	123^	195^	136^	LT	27v	199^	85^	683	466
SAT. 11.56A 3 CBS CN		98	98	B	6.9	28	526	1430	214	92	293	187	244	169	LT	23	255	123	195	136	LT	27	199	85	683	466
IN THE NEWS-12.26PM	2	180	167	A	4.8	20	366	1301	227^	58v	279^	128^	172^	164^	LT	63v	283^	99^	196^	205^	16v	55v	231^	60v	508	372
SAT. 12.26P 3 CBS CN		95	95	B	4.8	20	366	1301	227	58	279	128	172	164	LT	63	283	99	196	205	16	55	231	60	508	372
IN THE NEWS-12.56PM	2	170	160	A	5.2	21	397	1446	252^	53v	297^	197^	217^	149^	LT	65v	335	149^	257^	173^	LT	78v	113^	35v	701	454
SAT. 12.56P 3 CBS CN		94	93	B	5.2	21	397	1446	252	53	297	197	217	149	LT	65	335	149	257	173	LT	78	113	35	701	454
IN THE NEWS- 1.26PM	2	170	160	A	5.8	22	443	1296	278	73^	298	155^	241^	165^	24v	57v	252^	120^	145^	110^	LT	88^	115^	50v	631	449
SAT. 1.26P 3 CBS CN		94	93	B	5.8	22	443	1296	278	73	298	155	241	165	24	57	252	120	145	110	LT	88	115	50	631	449
IN THE NEWS- 8.26AM-SUN.	2	50	49	A	.7	9	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		38	36	B	.7	9	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	2	45	41	A	.9	8	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		37	34	B	.9	8	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	2	190	189	A	8.2	33	626	1479	271	95^	306	108^	183^	133^	19v	123^	242	72^	161^	182^	23v	37v	236	119^	695	374
SAT. 10.56A 3 CBS CN		98	97	B	8.2	33	626	1479	271	95	306	108	183	133	19	123	242	72	161	182	23	37	236	119	695	374
IN THE NEWS-11.26AM	2	190	189	A	7.9	32	603	1345	247	101^	280	174^	214	112^	9v	51v	207	101^	163^	134^	LT	19v	213	58^	645	379
SAT. 11.26A 3 CBS CN		98	97	B	7.9	32	603	1345	247	101	280	174	214	112	9	51	207	101	163	134	LT	19	213	58	645	379
ISSUES AND ANSWERS	2	146	138	A	1.7	7	130	1023	469^	77v	569^	46v	208v	184v	61v	361^	362^	39v	123v	123v	LT	239v	92v	38v	LT	LT
SUN. 12.00N 30 ABC CC		91	86	B	1.7	7	130	1023	469	77	569	46	208	184	61	361	362	39	123	123	LT	239	92	38	LT	LT
JASON OF STAR COMMAND	2	178	164	A	5.1	21	389	1357	195^	69v	256^	123^	169^	146^	LT	49v	288^	138^	218^	157^	12v	44v	214^	62v	599	427
SAT. 12.00N 30 CBS CA		94	93	B	5.1	21	389	1357	195	69	256	123	169	146	LT	49	288	138	218	157	12	44	214	62	599	427
JETSONS	2	154	146	A	4.8	19	366	1762	342	98^	453	251^	298^	196^	42v	93^	206^	65v	97^	118^	16v	67v	282^	120^	821	495
SAT. 12.30P 30 NBC CA		78	75	B	4.8	19	366	1762	342	98	453	251	298	196	42	93	206	65	97	118	16	67	282	120	821	495
JONNY QUEST	2	163	163	A	4.7	19	359	1830	349	123^	469	284^	337^	225^	29v	68v	278^	168^	207^	154^	LT	40v	260^	77v	823	488
SAT. 12.00N 30 NBC CA		80	78	B	4.7	19	359	1830	349	123	469	284	337	225	29	68	278	168	207	154	LT	40	260	77	823	488
KIDS ARE PEOPLE TOO II	2	109	106	A	2.9	15	221	1538	267^	100v	326^	230^	230^	193^	LT	96v	307^	244^	281^	179^	LT	LT	216^	113v	689	416^
SUN. 10.30A 30 ABC CL		81	81	B	2.9	15	221	1538	267	100	326	230	230	193	LT	96	307	244	281	179	LT	LT	216	113	689	416
KIDS ARE PEOPLE TOO III	2	109	106	A	3.4	17	259	1467	294^	89v	352^	212^	231^	185^	LT	121v	251^	158^	231^	204^	LT	LT	196^	89v	668	413^
SUN. 11.00A 30 ABC CL		81	81	B	3.4	17	259	1467	294	89	352	212	231	185	LT	121	251	158	231	204	LT	LT	196	89	668	413
MAJOR LEAGUE BASEBALL	2	170	179	A	4.9	14	374	1513	551	171^	611	130^	331	316^	61v	221^	746	227^	430	409	80v	275^	84v	19v	72v	48v
1 SUN. 2.00P 186 ABC SE		94	97	B	4.9	14	374	1513	551	171	611	130	331	316	61	221	746	227	430	409	80	275	84	19	72	48
2 SUN. 1.30P 185																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MAJOR LEAGUE BASEB-CONT'D																										
1.30 - 2.00				A	2.6	8	198	1379	516^	288v	677^	91v	344^	370^	95v	267v	415^	212v	252v	218v	64v	121v	151v	65v	136v	136v
2.00 - 2.30				A	3.8	11	290	1497	570	166^	632	93v	352^	343^	79v	238^	731	241^	413^	410^	72v	276^	96v	38v	38v	38v
2.30 - 3.00				A	5.0	14	382	1450	529	160^	589	123^	343	322	52v	206^	739	228^	430	429	58v	276^	78v	LT	44v	37v
3.00 - 3.30				A	5.5	15	420	1619	526	160^	588	172^	335	279^	55v	209^	850	310	522	479	66v	278^	92^	LT	89^	59v
3.30 - 4.00				A	5.6	15	427	1564	521	153^	582	155^	343	272^	61v	206^	820	236^	471	441	80^	301	80^	LT	82^	45v
4.00 - 4.30				A	6.1	16	465	1559	531	188^	581	115^	295	310	65v	196^	761	215^	416	390	113^	296	107^	24v	110^	56v
4.30 - 5.00				A	4.6	13	351	1279	746	177^	746	128v	339^	390^	28v	302^	533^	54v	265^	230^	95v	268^	LT	LT	LT	LT
MEET THE PRESS	2	149	133	A	3.0	14	229	1022	363^	153^	380^	66v	122v	115v	82v	235^	545	44v	153^	261^	36v	284^	44v	LT	53v	53v
SUN. 12.00N 30 NBC CC		91	88	B	3.0	14	229	1022	363	153	380	66	122	115	82	235	545	44	153	261	36	284	44	LT	53	53
MIGHTY MOUSE-HECKL-JECKL1	2	184	185	A	4.4	30	336	1705	228^	115^	240^	157^	175^	82v	LT	63v	111^	LT	36v	63v	19v	48v	238^	57v	1116	700
SAT. 8.00A 30 CBS CA		96	96	B	4.4	30	336	1705	228	115	240	157	175	82	LT	63	111	LT	36	63	19	48	238	57	1116	700
MIGHTY MOUSE-HECKL-JECKL2	2	183	184	A	5.0	25	382	1623	244^	92^	262^	108^	155^	69v	LT	103^	162^	39v	94^	133^	LT	29v	206^	91^	993	566
SAT. 8.30A 30 CBS CA		96	96	B	5.0	25	382	1623	244	92	262	108	155	69	LT	103	162	39	94	133	LT	29	206	91	993	566
NBC MAJOR LEAGUE PRE GAME	23	200	206	A	4.5	16	343	1356	327^	102^	510	160^	283^	143^	52v	227^	648	225^	393	365	41v	202^	102^	29v	96^	82v
1 SAT. 2.00P 11 NBC SC		97	98	B	5.0	21	382																			
2 SAT. 2.00P 13																										
NBC MAJOR LEAGUE BASEBALL	23	200	206	A	6.9	22	526	1498	358	109^	456	125^	197^	137^	55v	250	774	280	383	284	91^	344	177^	12v	91^	65^
1 SAT. 2.11P 151 NBC SE		97	98	B	6.9	25	526																			
2 SAT. 2.13P 267																										
2.30 - 3.00				A	5.7	20	435	1370	303	59v	468	131^	212^	97^	62v	256^	694	202^	335	284	68v	305	148^	LT	60v	50v
3.00 - 3.30				A	5.9	20	450	1600	349	47v	520	168^	240^	115^	56v	280	853	337	465	274	80^	354	167^	10v	60v	48v
3.30 - 4.00				A	6.3	21	481	1653	400	81^	534	157^	250^	164^	50v	274	850	365	466	284	78^	333	202^	10v	67^	39v
4.00 - 4.30				A	7.0	22	534	1521	391	118^	451	87^	165^	148^	42v	277	815	289	397	292	88^	378	170^	LT	85^	54v
4.30 - 5.00				A	7.3	22	557	1293	305^	120^	382^	109v	172^	121^	41v	200^	660	162^	218^	183^	87v	385^	187^	LT	64v	LT
5.00 - 5.30				A	8.3	25	633	1295	313^	114^	335^	73v	126^	110^	68v	195^	690	228^	276^	194^	115^	374^	150^	LT	120^	68v
5.30 - 6.00				A	9.3	26	710	1456	310^	162^	328^	105^	136^	105^	50v	172^	793	320^	407	319^	112^	349	184^	LT	151^	113^
6.00 - 6.30				A	10.0	25	763	1634	444	188^	493	181^	243^	227^	75v	229^	701	266^	361	300^	111^	296^	259^	50v	181^	160^
NCAA FOOTBALL PRE GAME	2	208	209	A	5.3	21	404	1527	458	171^	562	227^	351	168^	78v	182^	663	180^	312	275^	202^	304	156^	25v	146^	94^
1 SAT. 1.30P 14 ABC SC		99	99	B	5.3	21	404	1527	458	171	562	227	351	168	78	182	663	180	312	275	202	304	156	25	146	94
2 SAT. 12.30P 17																										
NCAA FOOTBALL GAME	2	208	209	A	8.0	28	610	1405	358	133^	420	120^	215	166^	97^	166^	793	242	395	404	198^	321	103^	15v	89^	60^
1 SAT. 1.45P 163 ABC SE		99	99	B	8.0	28	610	1405	358	133	420	120	215	166	97	166	793	242	395	404	198	321	103	15	89	60
2 SAT. 12.48P 176																										
1.00 - 1.30				A	7.0	29	534	1425	375^	146^	442^	150^	210^	172^	125^	174^	737	231^	325^	313^	145^	305^	141^	26v	105v	69v
1.30 - 2.00				A	9.0	34	687	1406	345^	104^	447	131^	214^	179^	118^	185^	789	231^	401	397	132^	292^	93^	23v	77v	47v
2.00 - 2.30				A	8.2	29	626	1430	368	124^	435	108^	189^	148^	101^	202	775	216	359	372	220	336	115^	23v	105^	71^
2.30 - 3.00				A	8.1	28	618	1439	357	156^	459	150^	233	148^	95^	187^	785	233	382	400	223	339	96^	12v	99^	63^
3.00 - 3.30				A	8.2	28	626	1310	321	131^	351	74^	177^	160^	88^	147^	801	264	429	450	179^	284	80^	10v	78^	56^
3.30 - 4.00				A	8.0	25	610	1392	353^	125^	384^	119^	247^	188^	74v	106^	833	256^	441	468	227^	331^	93v	LT	82v	66v
4.00 - 4.30				A	8.5	26	649	1424	394	131^	429	153^	278^	217^	78v	111^	867	286^	456	489	230^	347^	97^	LT	31v	24v
NCAA FOOTBALL GAME 2	1		211	A	10.0	28	763	1488	345	134^	436	134^	231^	199^	85^	159^	861	324	498	490	153^	260^	102^	33v	89^	38v
2 SAT. 4.00P 180 ABC SE			99	B	10.0	28	763	1488	345	134	436	134	231	199	85	159	861	324	498	490	153	260	102	33	89	38
4.00 - 4.30				A	9.6	31	732	1350	284^	104^	316^	69v	170^	170^	85^	121^	841	302^	474	481	150^	254^	137^	34v	56v	28v
4.30 - 5.00				A	10.1	31	771	1363	281^	103^	340	77v	182^	178^	90^	128^	794	234^	410	446	165^	257^	112^	41v	117^	92^
5.00 - 5.30				A	9.7	29	740	1484	304^	119^	454	181^	267^	200^	69v	140^	885	326	517	537	153^	249^	99^	26v	46v	23v
CONT'D																										

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PROGRAM NAME / T/C THIS SEASON / WK # DAY START TIME DUR NET PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
NCAA FOOTBALL GAME-CONT'D																									
5.30 - 6.00			A	9.2	25	702	1456	338^	110^	449	146^	239^	203^	75v	147^	898	337^	515	541	179^	269^	44v	22v	65v	29v
6.00 - 6.30			A	9.8	25	748	1552	404	162^	492	149^	245^	238^	85^	186^	822	322	496	473	135^	239^	111^	33v	127^	32v
6.30 - 7.00			A	11.5	28	877	1696	446	197^	554	181^	276	211^	98^	218^	926	414	568	475	141^	292	103^	38v	113^	27v
NCAA FOOTBALL POST GAME 2	208	208	A	8.1	26	618	1380	365	149^	386	102^	207	202	97^	150^	834	318	478	467	162^	267	82^	12v	78^	49v
1 SAT. 4.49P 11 ABC SC	99	98	B	8.1	26	618	1380	365	149	386	102	207	202	97	150	834	318	478	467	162	267	82	12	78	49
2 SAT. 3.44P 16																									
NEW DAFFY DUCK SHOW 2	192	196	A	2.7	20	206	1767	170^	136v	305^	252^	252^	194^	LT	33v	194^	106v	145v	97v	LT	49v	146v	29v	1122	758
SAT. 8.00A 30 NBC CA	97	97	B	2.7	20	206	1767	170	136	305	252	252	194	LT	33	194	106	145	97	LT	49	146	29	1122	758
NEW FAT ALBERT SHOW 2	189	190	A	7.1	29	542	1380	188^	75^	268	181^	221^	142^	LT	21v	243	123^	195^	132^	LT	25v	196^	79^	673	442
SAT. 11.30A 30 CBS CA	98	98	B	7.1	29	542	1380	188	75	268	181	221	142	LT	21	243	123	195	132	LT	25	196	79	673	442
NEW SHMOO 2	196	200	A	5.9	23	450	2164	331	144^	389	238^	292	214^	17v	60v	359	216^	272	214^	11v	46v	313	72^	1103	698
SAT. 10.30A 30 NBC CA	97	97	B	5.9	23	450	2164	331	144	389	238	292	214	17	60	359	216	272	214	11	46	313	72	1103	698
NFL '79-NBC 2	138	116	A	3.7	16	282	1550	432^	185^	510	226^	311^	149^	113^	174^	759	294^	468	386^	65v	225^	221^	128^	60v	40v
SUN. 12.30P 30 NBC SC	76	74	B	3.7	16	282	1550	432	185	510	226	311	149	113	174	759	294	468	386	65	225	221	128	60	40
NFL FOOTBALL GAME 1-NBC 2	215	198	A	11.2	34	855	1560	406	169	457	120^	262	232	89^	167	878	354	583	496	131^	234	113^	27v	112^	90^
1 SUN. 1.00P 178 NBC SE	99	77	B	11.2	34	855	1560	406	169	457	120	262	232	89	167	878	354	583	496	131	234	113	27	112	90
2 SUN. 1.00P 175																									
1.00 - 1.30			A	9.3	33	710	1482	436	184	511	136^	300	243	95^	189	830	346	580	475	108^	210	85^	30v	56^	35v
2.00 - 2.30			A	11.6	35	885	1609	430	183	496	148	300	244	87^	166	895	375	592	482	145	234	103^	29v	115^	94^
2.30 - 3.00			A	11.2	32	855	1591	410	181	448	116^	272	246	83^	143	882	336	573	524	127^	229	128^	31v	133^	119^
3.00 - 3.30			A	11.9	33	908	1578	368	145	415	99^	230	213	97^	159	896	352	598	521	122^	229	135	21v	132^	110^
3.30 - 4.00			A	12.0	32	916	1562	377	154	410	104^	225	222	95^	160	886	371	574	493	140	255	143	29v	123^	90^
NFL FOOTBALL GAME 2-NBC 2		212	A	16.9	39	1289	1598	364	225	431	184^	292	229	73^	121^	870	361	568	502	131^	210	174^	23v	123^	91^
2 SUN. 4.15P 170 NBC SE		95	B	14.9	36	1137																			
4.30 - 5.00			A	15.4	39	1175	1485	356	223	419	174^	280	221	89^	122^	821	312	515	481	129^	220	146^	20v	99^	69^
5.00 - 5.30			A	17.2	41	1312	1569	320	194	404	163^	271	214	73^	117^	880	361	568	508	140^	226	180^	26v	105^	81^
5.30 - 6.00			A	16.8	39	1282	1543	351	222	422	168^	290	238	62^	110^	872	375	573	492	128^	214	152^	28v	97^	77^
6.00 - 6.30			A	18.1	39	1381	1655	368	245	435	189	298	230	65^	116^	904	383	585	510	139^	205	194	22v	122^	94^
6.30 - 7.00			A	18.5	39	1412	1677	376	231	433	205	297	226	62^	123^	890	384	605	520	127^	196	195	19v	159^	112^
NFL FOOTBALL POST-NBC 1	168		A	5.8	16	443	1433	405^	162^	432^	134v	239^	259^	39v	113v	723	294^	476^	404^	87v	193^	182^	21v	96v	96v
1 SUN. 3.58P 15 NBC SC	88		B	5.8	16	443	1433	405	162	432	134	239	259	39	113	723	294	476	404	87	193	182	21	96	96
PLASTICMAN COMEDY-SHOW-1 2	191	191	A	7.0	31	534	1434	210^	18v	232	128^	189^	172^	LT	LT	132^	132^	132^	41v	LT	LT	85^	45v	985	698
SAT. 9.00A 30 ABC CL	99	99	B	7.0	31	534	1434	210	18	232	128	189	172	LT	LT	132	132	132	41	LT	LT	85	45	985	698
PLASTICMAN COMEDY-SHOW-2 2	191	191	A	6.8	28	519	1441	166^	17v	218^	157^	186^	117^	12v	12v	141^	141^	141^	26v	LT	LT	169^	38v	913	645
SAT. 9.30A 30 ABC CL	99	99	B	6.8	28	519	1441	166	17	218	157	186	117	12	12	141	141	141	26	LT	LT	169	38	913	645
PLASTICMAN COMEDY-SHOW-3 2	191	191	A	7.4	28	565	1333	207^	50v	253	184^	223	150^	12v	12v	89^	68^	78^	52v	LT	11v	161^	51v	830	577
SAT. 10.00A 30 ABC CL	99	99	B	7.4	28	565	1333	207	50	253	184	223	150	12	12	89	68	78	52	LT	11	161	51	830	577
PLASTICMAN COMEDY-SHOW-4 2	191	191	A	7.3	29	557	1354	203^	79^	221	154^	181^	124^	19v	19v	116^	62^	88^	60^	LT	16v	182^	67^	835	571
SAT. 10.30A 30 ABC CL	99	99	B	7.3	29	557	1354	203	79	221	154	181	124	19	19	116	62	88	60	LT	16	182	67	835	571
SCHOOLHOUSE ROCK-8.56AM 2	185	179	A	6.2	28	473	1423	247^	33v	247^	150^	215^	205^	LT	LT	110^	79^	79^	29v	31v	31v	49v	LT	1017	646
SAT. 8.56A 3 ABC CN	96	94	B	6.2	28	473	1423	247	33	247	150	215	205	LT	LT	110	79	79	29	31	31	49	LT	1017	646

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-10.56AM	2	191	191	A	6.3	25	481	1245	201^	76^	211^	147^	172^	121^	18v	18v	103^	46v	71^	56v	LT	22v	157^	60v	774	510
SAT. 10.56A 3 ABC CN		99	99	B	6.3	25	481	1245	201	76	211	147	172	121	18	18	103	46	71	56	LT	22	157	60	774	510
SCHOOLHOUSE ROCK-11.26AM	2	180	174	A	6.2	25	473	1524	252^	84^	276	161^	195^	131^	32v	81^	231^	130^	153^	66v	LT	58v	262	86^	755	451
SAT. 11.26A 3 ABC CN		93	91	B	6.2	25	473	1524	252	84	276	161	195	131	32	81	231	130	153	66	LT	58	262	86	755	451
SCHOOLHOUSE ROCK-11.55AM	2	120	117	A	2.4	10	183	1333	502^	LT	508^	159v	328^	295^	39v	180^	197^	49v	176^	176^	LT	LT	207^	87v	421^	333^
SUN. 11.55A 4 ABC CN		84	83	B	2.4	10	183	1333	502	LT	508	159	328	295	39	180	197	49	176	176	LT	LT	207	87	421	333
SCOOBY AND SCRAPPY DOO	2	178	182	A	5.8	26	443	1686	223^	117^	295	189^	207^	62v	17v	88^	275^	199^	230^	120^	LT	22v	233^	90^	883	553
SAT. 11.30A 30 ABC CA		92	93	B	5.8	26	443	1686	223	117	295	189	207	62	17	88	275	199	230	120	LT	22	233	90	883	553
SKATEBIRDS	2	45	41	A	.7	7	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		37	34	B	.7	7	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN	2	180	174	A	6.7	27	511	1491	276	90^	297	167^	197^	134^	27v	100^	194^	95^	123^	68^	LT	53v	245	88^	755	466
SAT. 11.00A 30 ABC CA		93	91	B	6.7	27	511	1491	276	90	297	167	197	134	27	100	194	95	123	68	LT	53	245	88	755	466
SPORTSWORLD	1	144		A	4.0	12	305	1518	325^	46v	341^	63v	163v	202^	34v	139v	777^	234^	404^	424^	141v	297^	127v	LT	273^	148v
1 SAT. 5.00P 60 NBC SE		82		B	4.0	12	305	1518	325	46	341	63	163	202	34	139	777	234	404	424	141	297	127	LT	273	148
5.00 - 5.30				A	3.8	12	290	1466	270^	35v	304^	47v	138v	159v	28v	145^	780^	235^	414^	425^	130v	303^	130v	LT	252^	145v
5.30 - 6.00				A	4.1	12	313	1578	379^	58v	379^	73v	188v	245^	40v	134v	779	233^	396^	425^	153v	296^	125v	LT	295^	151v
SUNDAY MORNING	2	80	80	A	2.6	15	198	1172	417^	85v	413^	81v	156v	236^	77v	177^	606^	127v	263^	303^	81v	272^	36v	36v	117v	66v
SUN. 9.00A 90 CBS N		70	70	B	2.6	15	198	1172	417	85	413	81	156	236	77	177	606	127	263	303	81	272	36	36	117	66
9.00 - 9.30				A	2.3	16	175	1034	422^	103v	422^	57v	143v	228^	92v	194^	441^	86v	127v	206^	92v	235^	LT	LT	171v	85v
9.30 - 10.00				A	2.9	17	221	1131	371^	81v	371^	54v	117v	203^	59v	168^	565	113v	212^	267^	86v	298^	64v	64v	131v	72v
10.00 - 10.30				A	2.6	14	198	1313	454^	71v	454^	131v	213^	273^	85v	181^	779	167^	420^	424^	61v	279^	40v	40v	40v	40v
SUPER GLOBETROTTERS	2	198	198	A	5.3	20	404	2139	341	138^	398	205^	297^	227^	15v	58v	342	207^	252^	174^	LT	51v	268^	50v	1131	716
SAT. 10.00A 30 NBC CA		98	98	B	5.3	20	404	2139	341	138	398	205	297	227	15	58	342	207	252	174	LT	51	268	50	1131	716
TARZAN AND SUPER SEVEN 1	2	170	160	A	5.3	21	404	1418	243^	52v	292^	200^	220^	149^	LT	49v	358	175^	292^	190^	LT	66v	145^	67v	623	404
SAT. 12.30P 30 CBS CA		94	93	B	5.3	21	404	1418	243	52	292	200	220	149	LT	49	358	175	292	190	LT	66	145	67	623	404
TARZAN AND SUPER SEVEN 2	2	170	160	A	5.8	22	443	1307	261^	73^	288	177^	240^	138^	21v	48v	269^	124^	167^	140^	LT	72^	93^	51v	657	424
SAT. 1.00P 30 CBS CA		94	93	B	5.8	22	443	1307	261	73	288	177	240	138	21	48	269	124	167	140	LT	72	93	51	657	424
30 MINUTES	2	149	148	A	4.1	15	313	1147	387^	96v	428	163^	291^	208^	35v	121^	309^	146^	191^	167^	LT	105^	135^	54v	275^	150^
SAT. 1.30P 30 CBS DN		90	90	B	4.1	15	313	1147	387	96	428	163	291	208	35	121	309	146	191	167	LT	105	135	54	275	150
THREE ROBONIC STOOGES	2	50	47	A	.7	10	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		38	36	B	.7	10	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TIME OUT-9:58AM	2	201	202	A	5.3	21	404	2193	347	213^	436	234^	315	263^	22v	68v	338	278^	327	145^	LT	LT	216^	47v	1203	664
SAT. 9.58A 2 NBC CN		98	99	B	5.3	21	404	2193	347	213	436	234	315	263	22	68	338	278	327	145	LT	LT	216	47	1203	664
TIME OUT-10:58AM	2	196	199	A	5.6	22	427	2141	328	139^	394	248^	297	193^	13v	60v	357	242^	300	216^	LT	21v	341	97^	1049	661
SAT. 10.58A 2 NBC CN		97	97	B	5.6	22	427	2141	328	139	394	248	297	193	13	60	357	242	300	216	LT	21	341	97	1049	661
TIME OUT-11:58AM	2	190	187	A	4.7	19	359	1663	293^	78v	461	300^	355	145^	45v	73v	245^	175^	208^	124^	LT	29v	291^	60v	666	387
SAT. 11.58A 2 NBC CN		89	88	B	4.7	19	359	1663	293	78	461	300	355	145	45	73	245	175	208	124	LT	29	291	60	666	387
WOODWARD STAKES(S)		147		A	6.2	18	473	1641	537	257^	643	171^	325^	231^	53v	277^	661	220^	361^	348^	193^	259^	93v	25v	244^	214^
1 SAT. 5.00P 60 CBS SE		88																								
5.00 - 5.30				A	6.3	19	481	1757	639	304^	691	221^	388^	269^	42v	253^	703	285^	433^	365^	185^	230^	98v	25v	265^	235^
5.30 - 6.00				A	6.0	17	458	1520	437^	207^	596	120v	262^	190^	64v	304^	618	152^	288^	327^	205^	291^	85v	26v	221^	193^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
WORLD SERIES OF GOLF-SAT(S)		144	A	3.2	10	244	1324	677^	181v	677^	149v	284^	229v	107v	377^	426^	119v	189v	242v	37v	184v	163v	69v	58v	58v
2 SAT. 3.30P 90 CBS SE		91																							
3.30 - 4.00			A	3.2	10	244	1389	632^	238v	632^	157v	250v	233v	139v	336^	523^	151v	229v	384^	LT	139v	180v	85v	54v	54v
4.00 - 4.30			A	3.1	10	237	1211	621^	127v	621^	73v	204v	204v	92v	417^	405^	109v	173v	173v	55v	232v	130v	50v	55v	55v
4.30 - 5.00			A	3.4	10	259	1313	749^	162v	749^	208v	383^	240^	80v	366^	328^	89v	151v	151v	42v	177v	177v	73v	59v	59v
WORLD SERIES OF GOLF-SUN(S)		177	A	5.1	12	389	1496	521^	77v	598^	94v	176^	204^	122v	354^	668	83v	180^	237^	185^	416^	186^	98v	44v	44v
2 SUN. 4.15P 120 CBS SE		94																							
4.30 - 5.00			A	4.4	11	336	1601	526^	95v	526^	123v	165v	232^	75v	294^	770	107v	219^	271^	166v	458^	269^	193^	36v	36v
5.00 - 5.30			A	4.8	12	366	1579	551^	87v	674	116v	221^	225^	135v	374^	669	71v	153v	254^	185^	415^	192^	91v	44v	44v
5.30 - 6.00			A	5.9	14	450	1502	531^	71v	673	105v	204^	197^	141^	397^	602	78v	189^	226^	190^	376^	196^	100v	31v	31v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. SEPT. 17, 1979

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	16,180 21.2				24,800 32.5							
Program	240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL NEW YORK GIANTS VS WASHINGTON (9:00-11:52PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)	12,060 15.8	15.3*		16.3*	11,830 15.5	16.2*		17.7*		18.7*		15.5*
SHARE OF AUDIENCE %	26	26 *		26 *	26	25 *		27 *		29 *		26 *
AVG. AUD. BY ¼ HR. %	15.1	15.5	16.2	16.4	15.9	16.5	17.7	17.6	18.8	18.6	16.2	14.9

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,260 20.0				19,530 25.6		17,240 22.6		15,870 20.8			
Program	WHITE SHADOW (OP)				M*A*S*H		WKRP IN CINCINNATI		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)	11,060 14.5	13.5*		15.5*	17,240 22.6		15,410 20.2		13,050 17.1	17.2*		17.0*
SHARE OF AUDIENCE %	24	23 *		24 *	34		30		28	27 *		29 *
AVG. AUD. BY ¼ HR. %	12.8	14.1	14.8	16.1	21.8	23.4	20.4	20.1	17.3	17.0	16.9	17.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	22,200 29.1				30,370 39.8							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES COMING HOME (9:00-11:36PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)	18,390 24.1	22.6*		25.6*	19,760 25.9	25.5*		26.6*		27.0*		26.5*
SHARE OF AUDIENCE %	39	38 *		40 *	42	38 *		39 *		42 *		44 *
AVG. AUD. BY ¼ HR. %	21.1	24.1	25.2	26.0	25.2	25.8	26.6	26.6	27.1	27.0	27.1	25.9

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,120 18.5				28,610 37.5							
Program	240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL DALLAS VS CLEVELAND (9:00-11:57PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)	10,680 14.0	13.8*		14.2*	17,320 22.7	19.7*		24.1*		25.3*		23.5*
SHARE OF AUDIENCE %	22	23 *		22 *	38	30 *		37 *		40 *		38 *
AVG. AUD. BY ¼ HR. %	13.3	14.3	14.2	14.3	18.8	20.6	23.8	24.4	25.2	25.4	23.8	23.1

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,880 19.5				20,450 26.8		17,930 23.5		16,710 21.9			
Program	WHITE SHADOW (OP)				M*A*S*H		WKRP IN CINCINNATI		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)	11,600 15.2	14.3*		16.2*	18,620 24.4		15,950 20.9		13,430 17.6	17.8*		17.5*
SHARE OF AUDIENCE %	24	24 *		25 *	37		32		29	29 *		29 *
AVG. AUD. BY ¼ HR. %	14.0	14.6	15.3	17.0	24.0	24.8	21.0	20.9	18.3	17.3	17.6	17.4

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	23,500 30.8				21,900 28.7							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES LAST CONVERTIBLE, PART 1							
AVERAGE AUDIENCE (Households (000) & %)	19,380 25.4	24.1*		26.6*	14,650 19.2	20.0*		19.3*		18.7*		19.0*
SHARE OF AUDIENCE %	41	40 *		41 *	30	30 *		29 *		30 *		32 *
AVG. AUD. BY ¼ HR. %	23.2	25.0	26.5	26.8	20.6	19.4	19.5	19.0	18.4	18.9	19.2	18.8

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.6	51.6	52.1	54.0	57.1	60.5	62.8	64.7	66.2	67.7	67.6	67.2	65.4	63.7	61.0	58.3
WK. 2	54.6	56.3	57.0	59.0	59.8	61.6	63.2	65.3	66.2	66.9	66.4	65.5	62.5	61.7	60.4	58.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. MON. SEPT. 24, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. SEPT. 18, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					18,540 24.3		17,700 23.2		20,680 27.1		19,000 24.9		15,720 20.6			
Program					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		← LAZARUS SYNDROME →			
AVERAGE AUDIENCE (Households (000) & %)					16,630 21.8		16,100 21.1		18,620 24.4		17,090 22.4		12,670 16.6	17.1*		16.1*
SHARE OF AUDIENCE %					36		33		37		35		28	28 *		28 *
AVG. AUD. BY ¼ HR. %					21.0	22.6	20.9	21.4	23.6	25.2	22.5	22.4	17.7	16.5	16.3	16.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					20,600 27.0											
Program					← OTHER SIDE OF MIDNIGHT (OP) →											
AVERAGE AUDIENCE (Households (000) & %)					12,130 15.9	13.8*		15.7*		16.7*		16.4*		16.7*		16.2*
SHARE OF AUDIENCE %					26	23 *		25 *		25 *		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					13.3	14.4	15.3	16.0	16.9	16.4	16.3	16.4	16.6	16.8	16.4	16.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,850 24.7				24,190 31.7							
Program					← SHERIFF LOBO (OP) →				← NBC TUE. NIGHT MOVIE → SEMI-TOUGH							
AVERAGE AUDIENCE (Households (000) & %)					14,270 18.7	17.1*		20.4*	15,030 19.7	18.8*		19.8*		20.4*		19.8*
SHARE OF AUDIENCE %					30	29 *		32 *	32	29 *		31 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					16.1	18.1	20.1	20.7	18.9	18.7	20.1	19.4	20.7	20.0	20.3	19.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					19,080 25.0		18,240 23.9		22,280 29.2		18,080 23.7		13,510 17.7			
Program					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		← LAZARUS SYNDROME →			
AVERAGE AUDIENCE (Households (000) & %)					16,400 21.5		16,560 21.7		19,990 26.2		16,630 21.8		10,530 13.8	14.7*		12.9*
SHARE OF AUDIENCE %					38		36		42		35		24	25 *		23 *
AVG. AUD. BY ¼ HR. %					20.4	22.7	21.0	22.5	25.9	26.5	22.0	21.5	15.5	13.9	13.3	12.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,890 18.2				19,460 25.5							
Program					← CALIFORNIA FEVER (OP) →				← CBS TUESDAY NIGHT MOVIES → DEATH CAR ON THE FREEWAY							
AVERAGE AUDIENCE (Households (000) & %)					9,230 12.1	11.9*		12.3*	13,730 18.0	14.9*		17.1*		19.7*		20.1*
SHARE OF AUDIENCE %					21	21 *		20 *	30	24 *		28 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					12.5	11.4	12.3	12.3	14.2	15.6	16.8	17.4	19.5	19.8	20.3	19.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,390 24.1				21,060 27.6							
Program					← SHERIFF LOBO (OP) →				← NBC TUE. NIGHT MOVIE → LAST CONVERTIBLE, PART 2							
AVERAGE AUDIENCE (Households (000) & %)					13,890 18.2	16.1*		20.2*	15,260 20.0	18.3*		19.5*		20.9*		21.0*
SHARE OF AUDIENCE %					31	29 *		34 *	33	29 *		32 *		35 *		37 *
AVG. AUD. BY ¼ HR. %					15.4	16.9	19.7	20.7	18.6	18.1	19.4	19.6	21.0	20.9	21.1	21.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.7	48.9	50.9	53.7	58.3	61.3	62.7	64.4	65.5	66.0	64.9	64.2	61.6	59.9	58.2	55.6
WK. 2	49.5	51.2	52.1	54.5	55.6	57.3	59.0	61.2	62.0	63.0	61.7	62.2	60.2	58.7	57.8	56.0

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. SEPT.19, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					27,090 35.5				24,570 32.2				20,140 26.4			
Program					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
AVERAGE AUDIENCE (Households (000) & %)					21,590 28.3	26.3*		30.3*	21,210 27.8	27.3*		28.4*	17,170 22.5	22.9*		22.2*
SHARE OF AUDIENCE %					46	44 *		47 *	43	43 *		44 *	38	38 *		38 *
AVG. AUD. BY ¼ HR. %					24.7	27.9	30.0	30.6	27.0	27.6	28.7	28.0	22.9	22.8	22.5	21.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,690 12.7		8,930 11.7		16,710 21.9							
Program					LAST RESORT		STRUCK BY LIGHTNING (OP)		CBS WEDNESDAY NIGHT MOVIE SEX AND THE SINGLE PARENT							
AVERAGE AUDIENCE (Households (000) & %)					8,160 10.7		8,010 10.5		11,520 15.1	14.1*		14.3*		15.8*		16.1*
SHARE OF AUDIENCE %					18		16		24	22 *		22 *		26 *		28 *
AVG. AUD. BY ¼ HR. %					10.8	10.5	10.3	10.6	14.1	14.0	14.1	14.5	15.5	16.2	16.3	15.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,950 20.9				17,240 22.6							
Program					REAL PEOPLE (OP)				NBC WED. NIGHT MOVIES MRS. R'S DAUGHTER							
AVERAGE AUDIENCE (Households (000) & %)					12,510 16.4	15.3*		17.4*	12,820 16.8	16.6*		16.5*		17.1*		17.1*
SHARE OF AUDIENCE %					27	26 *		27 *	27	26 *		26 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					14.5	16.1	17.4	17.5	16.6	16.6	16.4	16.7	17.2	17.0	17.1	17.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,810 29.9				23,650 31.0				20,220 26.5			
Program					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
AVERAGE AUDIENCE (Households (000) & %)					17,930 23.5	21.7*		25.2*	19,460 25.5	24.9*		26.2*	16,480 21.6	22.4*		20.8*
SHARE OF AUDIENCE %					40	38 *		41 *	40	40 *		41 *	37	38 *		37 *
AVG. AUD. BY ¼ HR. %					20.7	22.7	24.8	25.7	24.5	25.2	25.9	26.5	22.9	21.9	21.4	20.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,000 11.8		8,550 11.2		16,560 21.7							
Program					LAST RESORT		STRUCK BY LIGHTNING (OP)		CBS WEDNESDAY NIGHT MOVIE THE BETSY (+OP)							
AVERAGE AUDIENCE (Households (000) & %)					7,020 9.2		7,250 9.5		9,160 12.0	12.9*		12.0*		11.1*		11.4*
SHARE OF AUDIENCE %					16		16		20	20 *		19 *		19 *		20 *
AVG. AUD. BY ¼ HR. %					9.6	8.9	8.9	10.1	13.2	12.5	12.2	11.7	11.1	11.1	11.1	11.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,140 26.4				19,460 25.5							
Program					REAL PEOPLE (OP)				NBC WED. NIGHT MOVIES LAST CONVERTIBLE, PART 3							
AVERAGE AUDIENCE (Households (000) & %)					16,020 21.0	20.0*		22.0*	14,730 19.3	18.6*		19.4*		19.8*		19.3*
SHARE OF AUDIENCE %					35	35 *		36 *	32	30 *		30 *		33 *		34 *
AVG. AUD. BY ¼ HR. %					19.2	20.7	21.8	22.1	18.4	18.9	19.3	19.5	19.7	19.9	19.7	18.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.4	52.4	53.4	55.4	58.2	61.3	63.5	64.4	63.7	64.1	64.4	64.4	60.8	60.4	59.2	57.5
WK. 2	48.7	50.3	52.1	54.3	56.7	58.5	60.0	62.5	62.6	63.4	63.9	63.7	60.1	58.6	57.2	55.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.WED. SEPT.26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. SEPT.20, 1979 — WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	17,320 22.7		17,930 23.5		17,930 23.5		16,940 22.2		17,630 23.1			
Program	LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)	14,730 19.3		16,480 21.6		16,250 21.3		15,640 20.5		13,510 17.7	18.3*		17.0*
SHARE OF AUDIENCE %	33		35		33		32		30	31 *		30 *
AVG. AUD. BY ¼ HR. %	18.0	20.5	21.2	21.9	21.1	21.6	20.6	20.3	18.8	17.9	17.5	16.5
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	18,620 24.4								13,580 17.8			
Program	← WALTONS (OP) →								← BARNABY JONES →			
AVERAGE AUDIENCE (Households (000) & %)	13,120 17.2	15.1*		16.6*		18.3*		18.8*	11,290 14.8	14.7*		14.9*
SHARE OF AUDIENCE %	28	26 *		27 *		29 *		29 *	25	25 *		26 *
AVG. AUD. BY ¼ HR. %	14.6	15.5	16.3	16.9	18.1	18.5	19.0	18.6	14.5	14.9	15.0	14.8
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	20,680 27.1								18,310 24.0			
Program	← BUCK ROGERS-25TH CENTURY (OP) →								← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)	13,730 18.0	16.7*		17.5*		18.9*		18.9*	15,410 20.2	20.0*		20.4*
SHARE OF AUDIENCE %	29	28 *		28 *		30 *		29 *	35	34 *		36 *
AVG. AUD. BY ¼ HR. %	16.5	17.0	17.7	17.3	18.9	18.8	18.9	18.9	19.8	20.1	20.3	20.5

EVE.THU. SEPT.27, 1979 — WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	16,400 21.5		17,780 23.3		17,090 22.4		16,860 22.1		16,180 21.2			
Program	LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)	14,880 19.5		15,640 20.5		15,640 20.5		15,260 20.0		12,740 16.7	16.8*		16.5*
SHARE OF AUDIENCE %	35		34		34		32		29	28 *		29 *
AVG. AUD. BY ¼ HR. %	18.6	20.4	20.2	20.8	20.4	20.5	20.3	19.7	16.9	16.7	16.8	16.1
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	16,710 21.9				20,140 26.4							
Program	← WALTONS (OP) →				← BARNABY JONES →							
AVERAGE AUDIENCE (Households (000) & %)	13,050 17.1	16.1*		18.0*	13,810 18.1	16.8*		17.9*		19.1*		18.6*
SHARE OF AUDIENCE %	29	28 *		30 *	30	28 *		29 *		32 *		33 *
AVG. AUD. BY ¼ HR. %	15.8	16.5	18.1	18.0	16.5	17.1	17.4	18.4	19.4	18.9	19.1	18.1
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	21,520 28.2								15,340 20.1			
Program	← BUCK ROGERS-25TH CENTURY (OP) →								← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)	13,960 18.3	16.7*		18.0*		19.1*		19.3*	12,670 16.6	16.5*		16.8*
SHARE OF AUDIENCE %	31	30 *		30 *		31 *		31 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %	16.6	16.8	17.8	18.2	19.0	19.3	19.6	19.0	16.3	16.6	16.8	16.8

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.5	49.1	50.9	53.4	57.2	59.9	61.6	62.4	63.3	64.2	64.7	64.6	60.0	59.3	57.7	56.7
WK. 2	48.0	49.9	51.4	53.7	55.5	57.5	59.7	60.9	60.6	61.4	62.0	61.8	59.3	59.1	58.2	55.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. SEPT. 21, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,140 14.6				19,990 26.2							
ABC TV program					FANTASY ISLAND (OP)				ABC FRIDAY NIGHT MOVIE DIARY OF A TEENAGE HITCHHIKER							
AVERAGE AUDIENCE (Households (000) & %)					8,620 11.3	10.7*		11.8*	13,960 18.3	17.7*		18.4*		18.7*		18.5*
SHARE OF AUDIENCE %					19	19 *		20 *	30	30 *		30 *		31 *		31 *
AVG. AUD. BY ¼ HR. %					10.6	10.9	11.4	12.2	17.3	18.0	18.3	18.5	18.7	18.7	18.8	18.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,570 19.1				19,760 25.9				19,000 24.9			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					11,900 15.6	15.4*		15.8*	16,100 21.1	20.5*		21.7*	16,020 21.0	20.9*		21.2*
SHARE OF AUDIENCE %					27	27 *		26 *	35	34 *		35 *	35	35 *		36 *
AVG. AUD. BY ¼ HR. %					15.1	15.7	15.6	16.0	19.9	21.1	21.6	21.9	20.5	21.2	21.4	20.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,840 26.0				17,780 23.3							
NBC TV program					DIFF'RENT STROKES (OP)				EISCHIED							
AVERAGE AUDIENCE (Households (000) & %)					16,330 21.4	20.6*		22.1*	11,670 15.3	14.7*		15.3*		15.5*		15.6*
SHARE OF AUDIENCE %					37	36 *		37 *	25	25 *		25 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					19.8	21.4	22.2	22.1	15.2	14.3	15.1	15.5	15.6	15.4	15.6	15.6
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					24,950 32.7											
ABC TV program					WBC HEAVYWGT CHAMPIONSHIP (SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)					14,650 19.2	15.4*		17.2*		19.4*		19.7*		22.1*		21.6*
SHARE OF AUDIENCE %					34	30 *		31 *		34 *		34 *		38 *		36 *
AVG. AUD. BY ¼ HR. %					14.7	16.0	16.8	17.6	18.8	19.9	19.6	19.8	21.5	22.7	23.9	19.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,340 18.8				17,780 23.3				20,070 26.3			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2	13.9*		14.5*	14,340 18.8	18.3*		19.3*	16,710 21.9	21.2*		22.6*
SHARE OF AUDIENCE %					25	25 *		25 *	32	31 *		32 *	38	36 *		39 *
AVG. AUD. BY ¼ HR. %					14.0	13.8	14.1	15.0	17.9	18.6	18.8	19.7	20.8	21.5	22.2	23.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,690 25.8				18,010 23.6				14,270 18.7			
NBC TV program					DIFF'RENT STROKES (OP)				ROCKFORD FILES				EISCHIED			
AVERAGE AUDIENCE (Households (000) & %)					15,260 20.0	19.0*		21.0*	14,500 19.0	18.8*		19.2*	11,520 15.1	15.0*		15.2*
SHARE OF AUDIENCE %					36	35 *		37 *	32	32 *		32 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %					18.0	20.1	21.2	20.8	18.9	18.6	19.3	19.0	14.8	15.3	15.1	15.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	48.6	50.1	51.7	53.7	56.0	57.9	59.3	60.4	59.3	59.8	61.2	61.9	60.3	60.2	59.5	58.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	45.3	47.1	47.9	50.6	54.1	55.6	57.0	57.8	58.1	59.2	59.9	60.2	57.8	58.7	59.4	57.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. FRI. SEPT. 28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. SEPT.22, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,060 14.5		9,610 12.6		14,500 19.0				17,090 22.4			
ABC TV program					ROPERS		DETECTIVE SCHOOL		← LOVE BOAT (OP) →				← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					9,840 12.9		8,390 11.0		11,750 15.4	14.3*		16.6*	13,430 17.6	17.5*		17.6*
SHARE OF AUDIENCE %					25		21		27	26 *		29 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %					12.9	13.0	11.1	10.8	13.0	15.5	16.1	17.1	17.7	17.3	17.7	17.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,630 10.0		8,320 10.9		16,790 22.0							
CBS TV program					WORKING STIFFS		BAD NEWS BEARS (OP)		← LUCKY LADY (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					6,640 8.7		7,550 9.9		7,860 10.3	9.9*		10.0*		10.3*		10.6*
SHARE OF AUDIENCE %					17		18		19	18 *		17 *		19 *		20 *
AVG. AUD. BY ¼ HR. %					9.0	8.4	9.8	10.0	9.9	9.9	10.0	10.0	10.4	10.3	10.4	10.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					27,160 35.6								17,780 23.3			
NBC TV program					← CHIPS (OP) →								← MAN CALLED SLOANE →			
AVERAGE AUDIENCE (Households (000) & %)					19,460 25.5	22.9*		26.3*		26.4*		26.3*	14,420 18.9	19.3*		18.4*
SHARE OF AUDIENCE %					47	44 *		49 *		48 *		46 *	36	36 *		35 *
AVG. AUD. BY ¼ HR. %					23.1	23.7	25.8	26.9	26.5	26.2	26.9	25.6	19.0	18.7	18.6	19.2
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,670 16.6		10,610 13.9		18,920 24.8				16,480 21.6			
ABC TV program					ROPERS		DETECTIVE SCHOOL		← LOVE BOAT (OP) →				← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2		9,690 12.7		15,490 20.3	19.9*		20.7*	12,740 16.7	16.8*		16.6*
SHARE OF AUDIENCE %					28		24		37	37 *		38 *	33	33 *		33 *
AVG. AUD. BY ¼ HR. %					13.5	15.0	12.2	13.1	19.7	20.2	20.6	20.7	17.2	16.3	16.5	16.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,170 9.4		8,700 11.4		9,310 12.2				11,140 14.6			
CBS TV program					WORKING STIFFS		BAD NEWS BEARS (OP)		← BIG SHAMUS, LITTLE SHAMUS →				← PARIS →			
AVERAGE AUDIENCE (Households (000) & %)					5,800 7.6		7,780 10.2		7,020 9.2	9.3*		9.0*	8,620 11.3	11.0*		11.6*
SHARE OF AUDIENCE %					15		19		17	17 *		16 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					7.9	7.3	9.7	10.6	9.6	9.0	9.1	9.0	11.0	11.0	11.6	11.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,280 29.2				17,470 22.9				16,330 21.4			
NBC TV program					← CHIPS (OP) →				← B.J. AND THE BEAR →				← MAN CALLED SLOANE →			
AVERAGE AUDIENCE (Households (000) & %)					17,850 23.4	21.6*		25.3*	15,180 19.9	19.7*		20.1*	13,280 17.4	17.5*		17.4*
SHARE OF AUDIENCE %					45	43 *		47 *	37	36 *		37 *	34	34 *		35 *
AVG. AUD. BY ¼ HR. %					20.4	22.7	25.2	25.5	19.6	19.7	20.1	20.2	17.5	17.5	17.1	17.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.5	46.6	47.7	50.5	52.2	52.4	53.2	54.0	54.3	55.7	57.2	57.6	54.6	53.0	52.5	52.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	44.4	45.4	46.6	47.8	48.8	51.2	52.4	54.4	54.3	54.1	54.5	54.6	51.9	50.5	50.2	50.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.SAT. SEPT.29, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. SEPT. 23, 1979

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	7,550		8,240		16,250		13,430		19,760							
	9.9		10.8		21.3		17.6		25.9							
Program	OUT OF THE BLUE		NEW KIND OF FAMILY		MORK & MINDY		ASSOCIATES (OP)		ABC SUNDAY NIGHT MOVIE S.O.S. TITANIC							
AVERAGE AUDIENCE (Households (000) & %)	6,030		7,020		14,800		12,210		10,910							
	7.9		9.2		19.4		16.0		14.3	15.0*		14.9*		13.8*		13.6*
SHARE OF AUDIENCE %	14		16		31		25		24	22 *		22 *		21 *		22 *
AVG. AUD. BY ¼ HR. %	7.7	8.1	8.2	10.2	18.5	20.2	16.3	15.7	14.8	15.2	15.3	14.4	13.9	13.7	13.6	13.6

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	26,550				21,140				19,760		19,080		17,850			
	34.8				27.7				25.9		25.0		23.4			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE (OP)				ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	20,750				16,250				17,850		17,470		15,340			
	27.2	27.1*		27.3*	21.3	20.3*		22.2*	23.4		22.9		20.1	20.6*		19.7*
SHARE OF AUDIENCE %	48	49 *		47 *	33	33 *		34 *	35		34		32	32 *		32 *
AVG. AUD. BY ¼ HR. %	26.2	28.1	27.9	26.7	20.6	20.1	21.8	22.5	22.6	24.2	22.7	23.2	20.5	20.7	20.2	19.2

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	24,260								28,230							
	31.8								37.0							
Program	DISNEY'S WONDERFUL WORLD THE LOVE BUG(OP)								BIG EVENT THE OUTLAW JOSEY WALES							
AVERAGE AUDIENCE (Households (000) & %)	14,800								19,610							
	19.4	15.2*		19.2*		19.9*		23.2*	25.7	24.4*		25.6*		26.4*		26.9*
SHARE OF AUDIENCE %	32	28 *		33 *		32 *		36 *	41	36 *		38 *		41 *		44 *
AVG. AUD. BY ¼ HR. %	14.0	16.4	18.7	19.7	19.8	20.0	23.0	23.4	24.3	24.6	25.3	25.9	26.4	26.4	26.8	27.0

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	10,150		9,380		16,860		14,950		24,640							
	13.3		12.3		22.1		19.6		32.3							
Program	OUT OF THE BLUE		NEW KIND OF FAMILY		MORK & MINDY		ASSOCIATES (OP)		ABC SUNDAY NIGHT MOVIE MURDER BY DEATH							
AVERAGE AUDIENCE (Households (000) & %)	8,240		8,620		15,030		13,120		15,870							
	10.8		11.3		19.7		17.2		20.8	20.3*		19.4*		22.1*		21.5*
SHARE OF AUDIENCE %	20		20		32		27		34	31 *		30 *		37 *		38 *
AVG. AUD. BY ¼ HR. %	9.7	11.9	10.9	11.7	18.6	20.8	17.1	17.2	20.5	20.0	19.4	19.5	22.3	22.0	22.5	20.6

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	24,720				15,720		17,630		17,090		16,400		20,750			
	32.4				20.6		23.1		22.4		21.5		27.2			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	18,920				14,270		15,790		15,870		15,180		17,010			
	24.8	23.3*		26.3*	18.7		20.7		20.8		19.9		22.3	22.4*		22.1*
SHARE OF AUDIENCE %	44	43 *		46 *	31		32		32		30		39	38 *		39 *
AVG. AUD. BY ¼ HR. %	21.8	24.7	26.4	26.2	18.5	18.9	20.1	21.2	20.5	21.1	19.5	20.4	22.2	22.6	22.4	21.8

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,490				24,110								13,120			
	20.3				31.6								17.2			
Program	DISNEY'S WONDERFUL WORLD $1,000,000 DUCK, PART 1(OP) (7:05-8:00PM)(R)				BIG EVENT THE KID FROM LEFT FIELD(OP)								PRIME TIME SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)	11,220				16,400								9,770			
	14.7	12.6*		16.5*	21.5	19.0*		21.9*		22.5*		22.5*	12.8	13.0*		12.6*
SHARE OF AUDIENCE %	26	23 *		29 *	34	31 *		34 *		34 *		34 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %	11.2	13.6	15.8	17.1	18.7	19.2	21.6	22.2	22.5	22.6	23.3	21.7	13.2	12.9	12.4	12.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.8	56.3	57.8	59.6	61.5	62.8	64.2	65.9	66.6	67.6	67.5	67.5	64.8	64.2	62.6	60.9
WK. 2	53.3	55.0	57.1	58.4	59.7	62.4	63.0	64.4	65.9	65.9	65.6	65.0	59.6	58.5	57.6	55.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. SUN. SEPT. 30, 1979

SUN. 11:00 P.M. - 12:45 A.M. | MON.-FRI. 11:30 P.M. - 1:45 A.M.

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,750 3.6											
Program	ABC SUNDAY NIGHT MOVIE S.O.S. TITANIC				ABC WEEKEND REPORT-SUN.											
AVERAGE AUDIENCE (Households (000) & %)		14.2*		14.3*	2,590 3.4											
SHARE OF AUDIENCE %		26 *		40 *	14											
AVG. AUD. BY ¼ HR. %	14.3	14.1	15.0	13.7	3.4											
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,800 7.6							7,710 10.1				4,810 6.3				
Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(→OP)				LATE MOVIE II >				
AVERAGE AUDIENCE (Households (000) & %)	5,420 7.1							5,340 7.0	7.4*		6.8*	3,820 5.0			4.9*	
SHARE OF AUDIENCE %	13							25	22 *		26 *	29			31 *	
AVG. AUD. BY ¼ HR. %	7.1							7.7	7.2	6.8	6.6	5.4	5.2	5.0	4.6	
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,130 4.1			9,080 11.9						2,670 3.5		
Program	BIG EVENT THE OUTLAW JOSEY WALES				NBC LATE NIGHT MOVIE (12:00-2:04AM)(→OP)			TONIGHT SHOW >(→OP)						TOMORROW SHOW (M-TH)>(OP)(→OP)		
AVERAGE AUDIENCE (Households (000) & %)		25.0*			1,680 2.2	3.0*		5,490 7.2						1,980 2.6		
SHARE OF AUDIENCE %		46 *			15	13 *		27						20		
AVG. AUD. BY ¼ HR. %	26.5	23.5			3.4	2.7	2.1	9.3						3.6		
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,950 7.8															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	5,720 7.5															
SHARE OF AUDIENCE %	17															
AVG. AUD. BY ¼ HR. %	7.5															
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,030 7.9							7,170 9.4				4,350 5.7				
Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(→OP)				LATE MOVIE II >(→OP)				
AVERAGE AUDIENCE (Households (000) & %)	6,030 7.9							4,960 6.5	7.4*		6.3*	3,510 4.6			4.5*	
SHARE OF AUDIENCE %	17							24	22 *		25 *	29			30 *	
AVG. AUD. BY ¼ HR. %	7.9							7.6	6.9	6.5	6.1	5.2	4.8	4.7	4.4	
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)			3,430 4.5					9,840 12.9						2,440 3.2		
Program			NBC LATE NIGHT MOVIE (→OP)					TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(→OP)		
AVERAGE AUDIENCE (Households (000) & %)			1,980 2.6	2.7*		2.8*		5,720 7.5	8.7*		7.1*			1,750 2.3	2.6*	
SHARE OF AUDIENCE %			13	10 *		13 *		28	27 *		28 *			18	19 *	
AVG. AUD. BY ¼ HR. %			2.8	2.6	2.7	2.8	2.7	9.1	8.3	7.8	6.4	6.0	6.1	2.9	2.2	1.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	56.9	50.7	38.8	32.4	24.5	21.3	17.0	35.0	31.5	27.5	24.8	22.0	19.3	16.7	14.8	13.3
WK. 2	45.7	39.6	29.3	26.1	23.4	21.3	18.8	34.1	30.9	26.6	23.5	20.5	17.8	15.6	13.8	12.0

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.17-21, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,740 4.9				4,120 5.4											
ABC TV Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV AVERAGE AUDIENCE (Households (000) & %)	2,750 3.6				3,430 4.5											
ABC TV SHARE OF AUDIENCE %	23				29											
ABC TV AVG. AUD. BY ¼ HR. %			3.5	3.7			4.5	4.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,900 3.8				3,360 4.4								2,440 3.2		3,280 4.3	
CBS TV Program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								BEAT THE CLOCK		WHEW (10:30-10:54AM) (OP)	
CBS TV AVERAGE AUDIENCE (Households (000) & %)	1,750 2.3			2.3*	2,060 2.7	2.3*		3.1*					1,980 2.6		2,750 3.6	
CBS TV SHARE OF AUDIENCE %	16			15 *	17	14 *		20 *					15		21	
CBS TV AVG. AUD. BY ¼ HR. %	2.3		2.3	2.4	2.1	2.5	3.0	3.2					2.5	2.8	3.6	3.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,740 4.9				4,270 5.6								2,980 3.9		3,660 4.8	
NBC TV Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
NBC TV AVERAGE AUDIENCE (Households (000) & %)	2,900 3.8				3,360 4.4								2,520 3.3		2,980 3.9	
NBC TV SHARE OF AUDIENCE %	25				28								20		23	
NBC TV AVG. AUD. BY ¼ HR. %			3.8	3.9			4.3	4.4					3.1	3.4	3.8	3.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,590 4.7				3,740 4.9											
ABC TV Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV AVERAGE AUDIENCE (Households (000) & %)	2,750 3.6				3,200 4.2											
ABC TV SHARE OF AUDIENCE %	24				27											
ABC TV AVG. AUD. BY ¼ HR. %			3.6	3.6			4.1	4.2								
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,670 3.5				3,430 4.5								2,290 3.0		2,900 3.8	
CBS TV Program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								BEAT THE CLOCK		WHEW (10:30-10:54AM) (OP)	
CBS TV AVERAGE AUDIENCE (Households (000) & %)	1,680 2.2			2.2*	2,210 2.9	2.6*		3.2*					1,980 2.6		2,520 3.3	
CBS TV SHARE OF AUDIENCE %	15			15 *	18	16 *		21 *					16		19	
CBS TV AVG. AUD. BY ¼ HR. %	2.2		2.1	2.2	2.4	2.8	3.1	3.2					2.5	2.6	3.2	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,590 4.7				4,350 5.7								2,980 3.9		3,660 4.8	
NBC TV Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
NBC TV AVERAGE AUDIENCE (Households (000) & %)	2,900 3.8				3,740 4.9								2,590 3.4		3,130 4.1	
NBC TV SHARE OF AUDIENCE %	25				31								20		24	
NBC TV AVG. AUD. BY ¼ HR. %			3.7	3.9			4.8	5.0					3.5	3.4	4.0	4.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.7	10.0	12.0	13.5	14.6	15.6	15.2	15.3	15.6	16.3	16.8	17.4	16.8	17.3	17.2	17.5
WK. 2	6.9	9.4	11.7	13.1	14.1	15.2	14.9	15.0	15.5	16.2	16.6	16.9	16.3	16.7	17.0	17.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.24-28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.17-21, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	4,120		5,570		4,200		6,100		9,230				8,320			
TOTAL AUDIENCE (%)	5.4		7.3		5.5		8.0		12.1				10.9			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,430		4,730		3,510		5,110		6,940				6,640			
AVERAGE AUDIENCE (%)	4.5		6.2		4.6		6.7		9.1	8.6*		9.6*	8.7	8.4*		8.9*
SHARE OF AUDIENCE %	26		32		21		28		34	33 *		36 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %	4.3	4.6	5.8	6.6	4.4	4.8	6.5	7.0	8.3	9.0	9.7	9.6	8.4	8.5	8.9	9.0
CBS TV																
TOTAL AUDIENCE (Households (000))	4,500		4,960				6,260		7,170		7,170				7,400	
TOTAL AUDIENCE (%)	5.9		6.5				8.2		9.4		9.4				9.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,890		4,200				5,490		6,490		5,420				6,100	
AVERAGE AUDIENCE (%)	5.1		5.5				7.2		8.5		7.1	6.7*		7.4*	8.0	7.7*
SHARE OF AUDIENCE %	29		29				30		35		26	25 *		28 *	28	28 *
AVG. AUD. BY ¼ HR. %	4.9	5.3	5.3	5.8			7.2	7.2	8.3	8.7	6.7	6.8	7.4	7.5	7.4	7.9
NBC TV																
TOTAL AUDIENCE (Households (000))	3,430		3,660		2,590		3,660		6,330				4,880		7,170	
TOTAL AUDIENCE (%)	4.5		4.8		3.4		4.8		8.3				6.4		9.4	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,050		3,200		2,210		2,980		4,880				4,500		4,880	
AVERAGE AUDIENCE (%)	4.0		4.2		2.9		3.9		6.4	6.0*		6.8*	5.9		6.4	5.9*
SHARE OF AUDIENCE %	23		22		13		16		24	23 *		25 *	22		22	21 *
AVG. AUD. BY ¼ HR. %	4.0	4.0	4.1	4.2	2.8	3.0	3.8	4.1	5.7	6.2	6.8	6.7	5.9	5.8	5.9	6.0

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,890		5,110		3,430		5,950		8,850				8,470			
TOTAL AUDIENCE (%)	5.1		6.7		4.5		7.8		11.6				11.1			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,200		4,350		2,980		5,040		6,710				6,490			
AVERAGE AUDIENCE (%)	4.2		5.7		3.9		6.6		8.8	8.4*		9.2*	8.5	8.1*		8.9*
SHARE OF AUDIENCE %	24		28		18		27		34	32 *		35 *	32	31 *		34 *
AVG. AUD. BY ¼ HR. %	4.0	4.4	5.4	6.0	3.7	4.0	6.3	7.0	8.1	8.8	9.2	9.2	7.9	8.3	8.7	9.0
CBS TV																
TOTAL AUDIENCE (Households (000))	4,580		4,960				6,560		7,170		7,480				7,100	
TOTAL AUDIENCE (%)	6.0		6.5				8.6		9.4		9.8				9.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,890		4,430				5,880		6,490		5,340				5,720	
AVERAGE AUDIENCE (%)	5.1		5.8				7.7		8.5		7.0	6.7*		7.3*	7.5	7.4*
SHARE OF AUDIENCE %	29		30				32		36		27	26 *		28 *	27	28 *
AVG. AUD. BY ¼ HR. %	5.0	5.3	5.5	6.0			7.5	7.8	8.3	8.6	6.7	6.6	7.2	7.3	7.3	7.4
NBC TV																
TOTAL AUDIENCE (Households (000))	3,970		4,650		2,590		3,740		6,710				4,960		7,250	
TOTAL AUDIENCE (%)	5.2		6.1		3.4		4.9		8.8				6.5		9.5	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,510		4,040		2,210		3,050		5,040				4,430		5,040	
AVERAGE AUDIENCE (%)	4.6		5.3		2.9		4.0		6.6	6.4*		6.8*	5.8		6.6	6.1*
SHARE OF AUDIENCE %	26		27		13		16		25	25 *		26 *	22		24	23 *
AVG. AUD. BY ¼ HR. %	4.6	4.6	5.3	5.4	2.8	3.0	3.7	4.3	6.3	6.5	6.8	6.7	5.9	5.8	6.0	6.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	17.5	18.2	19.0	20.4	22.0	23.4	24.1	24.7	25.3	26.4	26.4	27.1	26.6	26.9	27.1	28.3
WK. 2	18.1	18.8	19.8	21.2	22.0	23.0	24.0	25.0	25.6	26.1	26.0	26.1	25.6	26.2	26.4	27.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.24-28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.17-21, 1979

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,770 12.8				4,430 5.8										9,690 12.7	
		——— GENERAL HOSPITAL ———				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,400 9.7	9.4*		10.0*	3,890 5.1										8,160 10.7	
SHARE OF AUDIENCE	%	33	33 *		33 *	17										23	
AVG. AUD. BY ¼ HR.	%	9.3	9.4	10.1	10.0	5.2	5.1									10.5	10.9
CBS TV TOTAL AUDIENCE (Households (000) & %)				6,870 9.0		2,900 3.8										11,290 14.8	
		GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)			8.3*	5,650 7.4		2,520 3.3										10,000 13.1	
SHARE OF AUDIENCE	%		29 *	25		11										28	
AVG. AUD. BY ¼ HR.	%	8.3	8.3	7.0	7.9	3.3	3.3									12.9	13.2
NBC TV TOTAL AUDIENCE (Households (000) & %)																10,000 13.1	
		——— ANOTHER WORLD ———														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)			6.3*		6.9*											8,470 11.1	
SHARE OF AUDIENCE	%		22 *		23 *											23	
AVG. AUD. BY ¼ HR.	%	6.2	6.3	6.9	6.9											10.9	11.3

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,310 12.2				4,500 5.9										10,000 13.1	
		——— GENERAL HOSPITAL ———				EDGE OF NIGHT			(S)(OP)							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,400 9.7	9.4*		10.0*	3,970 5.2										8,700 11.4	
SHARE OF AUDIENCE	%	34	33 *		34 *	18										25	
AVG. AUD. BY ¼ HR.	%	9.2	9.7	10.0	10.1	5.2	5.1									11.3	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)				6,410 8.4		2,900 3.8										10,990 14.4	
		GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)			7.7*	5,260 6.9		2,440 3.2										9,540 12.5	
SHARE OF AUDIENCE	%		27 *	23		11										26	
AVG. AUD. BY ¼ HR.	%	7.7	7.7	6.6	7.3	3.2	3.2									12.5	12.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																9,540 12.5	
		——— ANOTHER WORLD ———														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)			6.5*		7.2*											8,320 10.9	
SHARE OF AUDIENCE	%		23 *		25 *											23	
AVG. AUD. BY ¼ HR.	%	6.4	6.7	7.2	7.2											10.6	11.1

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.0	29.8	29.7	30.9	30.0	31.2	31.4	33.2	34.2	35.5	37.2	39.5	42.8	44.8	46.1	47.9
	WK. 2	27.8	29.2	29.1	30.0	28.9	30.3	30.9	32.2	33.1	35.0	36.2	39.1	42.6	44.6	45.6	47.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.24-28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.22, 1979

WEEK 1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,120 5.4		5,650 7.4		6,490 8.5		6,100 8.0		7,100 9.3		7,480 9.8	
Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,430 4.5		4,730 6.2		5,570 7.3		5,260 6.9		5,950 7.8		6,030 7.9	
SHARE OF AUDIENCE %					28		30		33		28		29		30	
AVG. AUD. BY ¼ HR. %					4.0	4.9	6.0	6.3	7.2	7.4	7.1	6.7	7.6	8.0	8.1	7.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					5,040 6.6		4,730 6.2		5,880 7.7		7,630 10.0		8,390 11.0		7,320 9.6	
Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,590 4.7		3,740 4.9		4,650 6.1		6,490 8.5		6,870 9.0		5,720 7.5	
SHARE OF AUDIENCE %					30		24		25		33		34		29	
AVG. AUD. BY ¼ HR. %					4.2	5.3	4.8	5.0	5.7	6.5	8.0	9.0	9.0	9.0	7.9	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,130 4.1		5,040 6.6		5,110 6.7		5,420 7.1		5,490 7.2		5,800 7.6	
Program			BAY CITY ROLLERS (SUS)		NEW DAFFY DUCK SHOW		CASPER AND THE ANGELS (OP)		FRED & BARNEY MEET-THING		FRED & BARNEY-THING PT 2 (OP)		SUPER GLOBETROTTERS (OP)		NEW SHMOO (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,210 2.9		3,820 5.0		4,270 5.6		4,500 5.9		4,430 5.8		4,960 6.5	
SHARE OF AUDIENCE %					21		26		24		24		21		25	
AVG. AUD. BY ¼ HR. %					2.5	3.4	4.4	5.6	5.4	5.7	5.8	5.9	5.6	6.0	6.5	[illegible]

WEEK 2

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,650 6.1		6,410 8.4		5,880 7.7		5,650 7.4		6,640 8.7		6,330 8.3	
Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,590 4.7		5,340 7.0		5,040 6.6		5,040 6.6		5,340 7.0		5,110 6.7	
SHARE OF AUDIENCE %					29		32		29		27		28		27	
AVG. AUD. BY ¼ HR. %					4.0	5.4	6.9	7.1	6.1	7.1	6.6	6.7	7.0	6.9	7.1	6.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,890 5.1		5,190 6.8		7,630 10.0		8,770 11.5		9,840 12.9		8,550 11.2	
Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,050 4.0		3,890 5.1		6,490 8.5		7,630 10.0		8,470 11.1		7,250 9.5	
SHARE OF AUDIENCE %					29		26		35		39		43		39	
AVG. AUD. BY ¼ HR. %					3.6	4.5	4.8	5.4	7.9	9.1	9.8	10.1	10.9	11.3	9.7	9.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,750 3.6		4,120 5.4		5,110 6.7		5,570 7.3		4,650 6.1		4,960 6.5	
Program			BAY CITY ROLLERS (SUS)		NEW DAFFY DUCK SHOW		CASPER AND THE ANGELS (OP)		FRED & BARNEY MEET-THING		FRED & BARNEY-THING PT 2 (OP)		SUPER GLOBETROTTERS (OP)		NEW SHMOO (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,830 2.4		3,280 4.3		4,200 5.5		4,500 5.9		3,660 4.8		4,040 5.3	
SHARE OF AUDIENCE %					19		23		24		24		19		21	
AVG. AUD. BY ¼ HR. %					2.0	2.9	3.8	4.9	5.6	5.5	6.1	5.8	4.8	4.8	5.1	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.6	6.1	7.8	9.6	13.9	17.2	19.2	22.0	23.8	24.9	25.2	25.7	26.6	26.8	26.0	25.2
WK. 2	3.9	5.2	7.4	9.8	11.8	15.5	19.0	21.1	23.3	25.4	25.7	26.0	25.9	26.2	25.0	24.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. SEPT.29, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.22, 1979

WEEK 1

Network	Item	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	7,320		5,800		5,880		6,030				4,270	13,580				
ABC TV	TOTAL AUDIENCE (%)	9.6		7.6		7.7		7.9				5.6	17.8				
ABC TV	Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS THE PUPPY'S GREAT ADVENTURE		←— AMERICAN BANDSTAND '79 —→				(1)	←— NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (1:44-5:04PM) —→				
ABC TV	AVERAGE AUDIENCE (Households (000))	6,100		4,730		5,040		3,590				4,500	5,950				
ABC TV	AVERAGE AUDIENCE (%)	8.0		6.2		6.6		4.7	4.4*		5.1*	5.9	7.8		7.9*		8.3*
ABC TV	SHARE OF AUDIENCE %	32		27		25		18	17 *		19 *	22	26		28 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %	8.2	7.8	6.3	6.1	6.4	6.8	4.4	4.4	5.1	5.1	5.9	6.4	7.9	8.0	8.1	8.5
CBS TV	TOTAL AUDIENCE (Households (000))	6,260		5,650		4,810		5,570		6,100		4,730					
CBS TV	TOTAL AUDIENCE (%)	8.2		7.4		6.3		7.3		8.0		6.2					
CBS TV	Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
CBS TV	AVERAGE AUDIENCE (Households (000))	4,960		4,960		3,890		4,270		4,810		3,660					
CBS TV	AVERAGE AUDIENCE (%)	6.5		6.5		5.1		5.6		6.3		4.8					
CBS TV	SHARE OF AUDIENCE %	27		25		19		21		23		18					
CBS TV	AVG. AUD. BY ¼ HR. %	6.6	6.4	6.3	6.7	5.3	4.8	5.7	5.6	6.3	6.3	4.8	4.9				
NBC TV	TOTAL AUDIENCE (Households (000))	4,730		4,580		4,810		4,650						10,990			
NBC TV	TOTAL AUDIENCE (%)	6.2		6.0		6.3		6.1						14.4			
NBC TV	Program	FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		JETSONS						NBC MAJOR LEAGUE BASEBALL PITTSBURGH VS CHICAGO CUBS & MINNESOTA VS MILWAUKEE (2:11-4:42PM)(OP)			
NBC TV	AVERAGE AUDIENCE (Households (000))	3,970		3,740		4,120		3,660						4,960			
NBC TV	AVERAGE AUDIENCE (%)	5.2		4.9		5.4		4.8						6.5			5.9*
NBC TV	SHARE OF AUDIENCE %	21		19		21		18						22			21 *
NBC TV	AVG. AUD. BY ¼ HR. %	5.0	5.4	4.6	5.2	5.3	5.5	4.8	4.9					5.0	5.1	5.9	5.8

WEEK 2

Network	Item	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	4,960		4,730		3,740		4,040	14,660								
ABC TV	TOTAL AUDIENCE (%)	6.5		6.2		4.9		5.3	19.2								
ABC TV	Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS HORSE THAT PLAYED CENTERFIELD, PT. 1		(2) (+OP)	←— NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:47-3:58PM) —→								
ABC TV	AVERAGE AUDIENCE (Households (000))	4,120		4,040		2,980		3,660	6,260								
ABC TV	AVERAGE AUDIENCE (%)	5.4		5.3		3.9		4.8	8.2		7.0*		9.0*		8.4*		7.9*
ABC TV	SHARE OF AUDIENCE %	22		26		16		21	30		29 *		34 *		30 *		28 *
ABC TV	AVG. AUD. BY ¼ HR. %	5.2	5.6	5.5	5.1	3.9	4.0	4.8	5.6	6.6	7.5	8.6	9.4	9.4	7.5	7.5	8.4
CBS TV	TOTAL AUDIENCE (Households (000))	8,620		7,020		4,650		4,650		4,810		3,590					
CBS TV	TOTAL AUDIENCE (%)	11.3		9.2		6.1		6.1		6.3		4.7					
CBS TV	Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
CBS TV	AVERAGE AUDIENCE (Households (000))	7,170		5,800		3,820		3,820		3,970		2,590					
CBS TV	AVERAGE AUDIENCE (%)	9.4		7.6		5.0		5.0		5.2		3.4					
CBS TV	SHARE OF AUDIENCE %	39		33		22		22		21		13					
CBS TV	AVG. AUD. BY ¼ HR. %	9.4	9.3	7.8	7.3	5.3	4.7	5.1	5.0	5.2	5.1	3.4	3.3				
NBC TV	TOTAL AUDIENCE (Households (000))	4,040		4,040		4,040		4,580						15,870			
NBC TV	TOTAL AUDIENCE (%)	5.3		5.3		5.3		6.0						20.8			
NBC TV	Program	FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		JETSONS						NBC MAJOR LEAGUE BASEBALL CHICAGO CUBS VS PITTSBURGH & PHILADELPHIA VS MONTREAL (2:13-6:40PM)(OP)			
NBC TV	AVERAGE AUDIENCE (Households (000))	3,280		3,050		3,050		3,660						5,490			
NBC TV	AVERAGE AUDIENCE (%)	4.3		4.0		4.0		4.8						7.2			5.4*
NBC TV	SHARE OF AUDIENCE %	18		17		17		20						22			19 *
NBC TV	AVG. AUD. BY ¼ HR. %	4.1	4.4	3.9	4.1	3.8	4.1	4.4	5.2					5.1	5.3	5.4	5.3

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.4	24.6	25.3	26.1	26.0	26.5	26.1	26.4	26.9	27.4	26.9	27.5	27.3	28.2	28.8	29.1
WK. 2	23.7	24.2	23.4	23.1	22.3	22.6	22.7	23.6	24.2	24.8	25.9	27.2	28.0	28.9	28.9	29.5

U.S. TV Households: 76,300,000

(1) NCAA FOOTBALL PRE GAME, ABC, (1:30-1:44PM)

(2) NCAA FOOTBALL PRE GAME, ABC, (12:30-12:47PM)

For explanation of symbols, See page A.

DAY SAT. SEPT.29, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.22, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								6,100 8.0 (1)	14,800 19.4							
Program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (1:44-5:04PM)								ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)		7.1*		8.0*		8.5*		6,260 8.2	8,090 10.6	9.9*		11.0*		10.8*		
SHARE OF AUDIENCE %		24 *		25 *		26 *		24	28	28 *		30 *		26 *		
AVG. AUD. BY ¼ HR. %	7.2	7.0	7.8	8.2	8.4	8.6		8.2	9.0	10.8	11.0	10.9	11.0	10.6		
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,780 10.2				8,090 10.6						7,480 9.8	
Program					CBS SPORTS SPECTACULAR				WOODWARD STAKES						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					4,650 6.1	5.9*		6.3*	4,730 6.2	6.3*		6.0*			6,710 8.8	
SHARE OF AUDIENCE %					19	18 *		19 *	18	19 *		17 *			20	
AVG. AUD. BY ¼ HR. %					5.6	6.2	5.8	6.7	6.7	5.9	6.1	5.9			8.7	8.9
NBC TV TOTAL AUDIENCE (Households (000) & %)									5,490 7.2						7,480 9.8	
Program	NBC MAJOR LEAGUE BASEBALL PITTSBURGH VS CHICAGO CUBS & MINNESOTA VS MILWAUKEE (2:11-4:42PM)(SUS)(OP)								SPORTSWORLD						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.9*		6.6*		7.2*			3,050 4.0	3.8*		4.1*			6,410 8.4	
SHARE OF AUDIENCE %		23 *		21 *		22 *			12	12 *		12 *			19	
AVG. AUD. BY ¼ HR. %	6.7	7.1	6.9	[illegible]	6.9	7.4	7.3		3.5	4.0	4.1	[illegible]			[illegible]	[illegible]

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,710 8.8		17,090 22.4											
Program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:47-3:58PM)(-OP)			(2)	NCAA FOOTBALL GAME 2 OHIO STATE VS UCLA(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)		9.3*	6,180 8.1		7,630 10.0	9.6*		10.1*		9.7*		9.2*		9.8*		11.5*
SHARE OF AUDIENCE %		32 *	27		28	31 *		31 *		29 *		25 *		25 *		28 *
AVG. AUD. BY ¼ HR. %	9.0	9.5	8.9	8.0	9.3	9.9	10.1	10.1	10.4	9.0	8.8	9.7	9.9	9.7	10.9	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,960 6.5						6,790 8.9						8,850 11.6	
Program			WORLD SERIES OF GOLF-SAT						CBS SPORTS SPECTACULAR						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2,440 3.2	3.2*		3.1*		3.4*	4,430 5.8	5.2*		6.3*			7,480 9.8	
SHARE OF AUDIENCE %			10	10 *		10 *		10 *	16	15 *		17 *			23	
AVG. AUD. BY ¼ HR. %			3.4	2.9	3.0	3.1	3.5	3.4	4.4	6.0	6.2	6.4			9.6	9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)															4,580 6.0	
Program	NBC MAJOR LEAGUE BASEBALL CHICAGO CUBS VS PITTSBURGH & PHILADELPHIA VS MONTREAL (2:13-6:40PM)(-OP)														NBC NIGHTLY NEWS-SAT. (6:40-7:00PM)	
AVERAGE AUDIENCE (Households (000) & %)		4.9*		5.9*		6.8*		7.3*		8.3*		9.3*		10.0*	4,040 5.3	
SHARE OF AUDIENCE %		17 *		20 *		22 *		22 *		25 *		26 *		25 *	12	
AVG. AUD. BY ¼ HR. %	4.8	5.0	5.6	6.3	6.9	6.7	7.0	7.6	8.0	8.5	9.4	9.3	9.8	10.2	5.0	5.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.4	30.1	31.0	32.2	32.7	33.0	33.1	33.4	33.8	35.3	36.3	37.2	40.3	42.4	43.6	45.6
WK. 2	29.8	30.5	30.2	30.5	31.4	32.9	33.2	33.4	33.8	34.5	36.2	38.0	39.8	41.5	42.3	43.3

U.S. TV Households: 76,300,000

(1)NCAA FOOTBALL POST GAME,ABC,(4:49-5:00PM)

(2)NCAA FOOTBALL POST GAME,ABC,(3:44-4:00PM)

For explanation of symbols, See page A.

DAY SAT. SEPT.29, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 23, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															3,280 4.3	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,370 3.1	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															3.1	3.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					690 .9		760 1.0		3,050 4.0							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					460 .6		460 .6		1,750 2.3	2.1*		2.6*		2.2*		
SHARE OF AUDIENCE %					8		5		14	14 *		15 *		13 *		
AVG. AUD. BY ¼ HR. %					.5	.7	<<	.8	1.8	2.3	2.6	2.7	2.2	2.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,520 3.3	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															1,980 2.6	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															2.6	2.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					760 1.0		530 .7		3,360 4.4							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						INVISIBLE THREAT (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					530 .7		530 .7		2,140 2.8	2.4*		3.2*		2.9*		
SHARE OF AUDIENCE %					12		7		17	18 *		18 *		15 *		
AVG. AUD. BY ¼ HR. %					.6	.8	.7	.8	2.1	2.7	3.2	3.2	2.9	2.9		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.2	3.8	5.0	6.3	7.7	9.3	11.1	12.8	14.7	16.8	17.3	18.6	18.5	18.6	19.2	19.6
WK. 2	2.3	3.0	3.4	4.0	5.6	7.7	10.0	12.3	14.4	15.6	17.6	19.5	19.8	21.2	21.8	21.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. SEPT. 30, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 23, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,280 4.3		2,440 3.2		1,530 2.0		2,590 3.4						8,770 11.5			
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)				← MAJOR LEAGUE BASEBALL → CINCINNATI VS HOUSTON (2:00-5:08PM)			
AVERAGE AUDIENCE (Households (000) & %)	2,750 3.6		1,910 2.5		1,220 1.6		2,060 2.7						3,360 4.4	3.7*		4.5*
SHARE OF AUDIENCE %	19		12		7		11						13	11 *		14 *
AVG. AUD. BY ¼ HR. %	3.6	3.6	2.3	2.7	1.7	1.4	2.7	2.6					3.2	4.1	4.5	4.5
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,200 4.2				5,340 7.0		19,910 26.1							
Program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES (1:00-7:01PM)							
AVERAGE AUDIENCE (Households (000) & %)			2,290 3.0				3,970 5.2		9,230 12.1	9.6*		11.2*		11.9*		12.2*
SHARE OF AUDIENCE %			14				23		38	35 *		37 *		37 *		37 *
AVG. AUD. BY ¼ HR. %			3.1	2.8			4.4	6.0	8.8	10.3	10.8	11.6	11.9	12.0	11.8	12.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,980 3.9		3,660 4.8		19,000 24.9							
Program					MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (1:00-7:11PM)							
AVERAGE AUDIENCE (Households (000) & %)					2,370 3.1		2,900 3.8		9,380 12.3	10.8*		12.8*		13.1*		12.2*
SHARE OF AUDIENCE %					16		17		38	39 *		42 *		40 *		37 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,820 3.7		2,140 2.8		1,680 2.2		3,590 4.7				11,290 14.8					
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)		← MAJOR LEAGUE BASEBALL → CHICAGO CUBS VS PITTSBURGH & PHILADELPHIA VS MONTREAL (1:30-4:35PM)					
AVERAGE AUDIENCE (Households (000) & %)	2,440 3.2		1,680 2.2		1,370 1.8		2,750 3.6				4,120 5.4	2.6*		3.9*		5.5*
SHARE OF AUDIENCE %	16		9		7		13				15	8 *		12 *		15 *
AVG. AUD. BY ¼ HR. %	3.1	3.3	2.4	2.1	1.6	2.0	3.8	3.5			2.2	3.0	3.5	4.3	5.5	5.5
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,200 4.2				6,640 8.7		19,530 25.6							
Program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES (1:00-7:07PM)							
AVERAGE AUDIENCE (Households (000) & %)			2,520 3.3				5,110 6.7		8,770 11.5	10.2*		11.9*		12.5*		11.6*
SHARE OF AUDIENCE %			13				27		33	35 *		38 *		37 *		32 *
AVG. AUD. BY ¼ HR. %			2.8	3.7			6.3	7.0	9.4	11.0	11.8	11.9	12.4	12.6	11.1	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,820 3.7		3,360 4.4		16,180 21.2							
Program			RELIGIOUS SERIES (SUS)		MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (1:00-5:10PM)							
AVERAGE AUDIENCE (Households (000) & %)					2,140 2.8		2,670 3.5		7,710 10.1	7.8*		10.0*		10.1*		10.2*
SHARE OF AUDIENCE %					13		14		29	27 *		32 *		30 *		28 *
AVG. AUD. BY ¼ HR. %					2.7	2.9	3.2	3.8	7.0	8.5	10.1	10.0	10.5	9.7	9.8	10.6

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.4	19.7	19.2	20.6	20.8	22.3	23.3	25.2	28.3	30.6	31.2	32.0	33.0	33.3	34.0	34.8
WK. 2	20.9	22.1	22.9	23.9	23.6	23.8	25.5	26.9	29.5	31.8	31.9	33.0	34.8	36.2	37.7	38.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. SEPT. 30, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT.23, 1979 (WEEK 1) / DAY SUN. SEPT.30, 1979 (WEEK 2)

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000) & %)															5,880 7.7	
	Program	MAJOR LEAGUE BASEBALL CINCINNATI VS HOUSTON (2:00-5:06PM)														ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		4.7*		4.6*		4.6*		4.6*							4,650 6.1	
	SHARE OF AUDIENCE %		14 *		13 *		13 *		13 *							14	
	AVG. AUD. BY ¼ HR. %	4.8	4.6	4.5	4.6	4.9	4.3	4.4	4.8	4.5						5.7	6.5
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,760 25.9											
	Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:01PM)(→OP)				CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:01-7:02PM)											
	AVERAGE AUDIENCE (Households (000) & %)		13.3*		14.5*	9,920 13.0	9.3*		11.1*		14.3*		14.3*		14.5*		14.2*
	SHARE OF AUDIENCE %		39 *		41 *	33	26 *		30 *		38 *		37 *		35 *		31 *
	AVG. AUD. BY ¼ HR. %	13.2	13.4	13.7	15.2	8.6	10.0	10.5	11.7	14.4	14.2	14.1	14.5	14.8	14.1	14.1	14.3
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000) & %)				4,500 5.9											7,250 9.5	
	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:11PM)(→OP)				(1)				RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)		12.3*		4,430 5.8											5,650 7.4	
	SHARE OF AUDIENCE %		36 *		16											16	
	AVG. AUD. BY ¼ HR. %	12.2	12.4	12.6	6.9	5.6										6.6	8.2
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000) & %)															6,940 9.1	
	Program	MAJOR LEAGUE BASEBALL CHICAGO CUBS VS PITTSBURGH & PHILADELPHIA VS MONTREAL (1:30-4:35PM)														ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		6.2*		6.6*		7.5*									6,030 7.9	
	SHARE OF AUDIENCE %		16 *		17 *		18 *									17	
	AVG. AUD. BY ¼ HR. %	5.9	6.4	6.5	6.6	7.5	7.4	5.1								7.7	8.1
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000) & %)						9,000 11.8									4,430 5.8	7,170 9.4
	Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:07PM)					WORLD SERIES OF GOLF-SUN									CBS EVENING NEWS-DEAN(8)	CBS EVENING NEWS-DEAN
	AVERAGE AUDIENCE (Households (000) & %)		12.0*		11.6*		3,890 5.1		4.4*		4.8*		5.9*			4,200 5.5	7,020 9.2
	SHARE OF AUDIENCE %		31 *		30 *		12		11 *		12 *		14 *			11	18
	AVG. AUD. BY ¼ HR. %	12.3	11.7	11.4	11.7	9.7	4.0	4.2	4.6	4.6	5.0	5.7	6.2	6.0		5.5	9.2
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000) & %)						24,190 31.7										
	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-5:10PM)					NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES (4:00-7:13PM)										
	AVERAGE AUDIENCE (Households (000) & %)		11.4*		11.3*		12,890 16.9		15.4*		17.2*		16.8*		18.1*		18.5*
	SHARE OF AUDIENCE %		30 *		29 *		39		39 *		41 *		39 *		39 *		39 *
	AVG. AUD. BY ¼ HR. %	11.2	11.6	11.5	10.9		13.2	15.3	15.5	16.8	17.7	16.8	16.8	17.8	18.5	18.2	18.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	35.4	35.7	35.7	36.9	36.2	36.0	36.4	37.7	38.4	38.4	39.1	40.6	42.3	43.6	46.1	49.3
	WK. 2	39.9	40.4	40.7	41.5	41.3	41.3	41.2	40.1	41.8	42.8	44.3	45.0	47.2	48.9	49.4	50.6

U.S. TV Households: 76,300,000

(1)NFL FOOTBALL POST-NBC,NBC,(3:58-4:13PM)

For explanation of symbols, See page A.

DAY SUN. SEPT.30, 1979

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.52PM	→GRID	24,800	32.5	11,830	15.5	26									
	2	9.00-11.57PM	→GRID								28,610	37.5	17,320	22.7	38		
			11.00						13.5							23.1	
			11.15				12.5*	23*	11.5					22.8*	42*	22.5	
			11.30						11.9							21.8	
			11.45				11.6*	27*	11.0					20.8*	48*	19.6	
NBC NBC MONDAY NIGHT MOVIES	1	9.00-11.36PM	→GRID	30,370	39.8	19,760	25.9	42									
			11.00						25.2								
			11.15				24.9*	49*	24.7								
			11.30						20.9								
EVENING WEDNESDAY																	
CBS CBS WEDNESDAY NIGHT MOVIE	2	9.00-11.15PM	→GRID								16,560	21.7	9,160	12.0	20		
			11.00													13.0	
EVENING FRIDAY																	
ABC ABC NEWSBRIEF-FRI(SUS)	2	8.38- 8.39PM	8.30														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	13,280	17.4	13,280	17.4	30	17.4		14,570	19.1	14,570	19.1	35	19.1	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	6,330	8.3	6,100	8.0	17	8.0		4,730	6.2	4,730	6.2	14	6.2	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	6,410	8.4	6,410	8.4	16	8.4		7,250	9.5	7,250	9.5	17	9.5	
CBS LUCKY LADY(S)	1	9.00-11.15PM	→GRID	16,790	22.0	7,860	10.3	19									
			11.00						11.5								
NBC NBC NEWS UPDATE-SAT.	2	8.58- 8.59PM	8.45								16,480	21.6	16,480	21.6	40	21.6	
	1	9.06- 9.07PM	9.00	19,080	25.0	19,080	25.0	46	25.0								
NBC SATURDAY NIGHT		11.30-12.49AM	11.30	15,490	20.3	10,000	13.1	41	13.5		14,650	19.2	9,610	12.6	40	14.0	
			11.45				14.0*	39*	14.4					14.2*	40*	14.3	
			12.00						13.8							13.3	
			12.15				13.3*	43*	12.9					12.8*	42*	12.3	
			12.30						11.7							10.1	
			12.45						11.0							9.1	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	12,060	15.8	12,060	15.8	24	15.8		14,040	18.4	14,040	18.4	29	18.4	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	14,800	19.4	14,800	19.4	29	19.4		14,500	19.0	14,500	19.0	30	19.0	
NBC NFL FOOTBALL GAME 2-NBC	2	4.15- 7.05PM	→GRID								24,190	31.7	12,890	16.9	39		
			7.00													18.2	
NBC NBC NEWS UPDATE-SUN.	1	8.58- 8.59PM	8.45	16,480	21.6	16,480	21.6	33	21.6								
	2	9.09- 9.10PM	9.00								16,480	21.6	16,480	21.6	33	21.6	
NBC NBC LATE NIGHT MOVIE	2	11.30- 1.30AM	→GRID								3,430	4.5	1,980	2.6	13		
	1	12.00- 2.04AM	→GRID	3,130	4.1	1,680	2.2	15									
			12.45				2.1*	13*	2.1					2.7*	15*	2.6	
			1.00						1.8							2.5	
			1.15				1.8*	15*	1.8					2.4*	17*	2.3	
			1.30						1.9								
			1.45				1.9*	20*	1.9								

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC LATE NIGHT MOVIE-CONT'D			2.00						1.7								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,340	18.8	13,580	17.8	28	13.7	M-F	14,730	19.3	14,270	18.7	30	14.9	M-TH
			9.45						21.5	TU-TH						20.5	TU-TH
ABC BARNEY MILLER-11.30		11.30-12.05AM	11.30	6,260	8.2	5,110	6.7	22	7.1	TUE.	6,410	8.4	4,960	6.5	22	6.4	TUE.
			11.45				6.9*	22*	6.6	TUE.				6.5*	22*	6.6	TUE.
			12.00						6.0	TUE.						6.2	TUE.
ABC CHARLIE'S ANGELS-11.30		11.30-12.36AM	11.30	8,390	11.0	5,720	7.5	23	8.1	FRI.	7,710	10.1	5,420	7.1	22	7.7	FRI.
			11.45				8.0*	22*	7.9	FRI.				7.5*	21*	7.2	FRI.
			12.00						7.1	FRI.						6.8	FRI.
			12.15				7.1*	23*	7.2	FRI.				7.C*	24*	7.1	FRI.
			12.30						6.7	FRI.						5.9	FRI.
ABC LOVE BOAT-11.30	1	11.30-12.38AM	11.30	7,630	10.0	5,040	6.6	24	7.7	WED.							
	2	11.30-12.37AM	11.30								7,630	10.0	5,570	7.3	29	8.1	WED.
			11.45				7.2*	23*	6.8	WED.				7.9*	27*	7.8	WED.
			12.00						6.6	WED.						7.2	WED.
			12.15				6.3*	25*	6.0	WED.				7.0*	31*	6.9	WED.
			12.30						4.8	WED.						5.3	WED.
ABC POLICE WOMAN	1	11.30-12.37AM	11.30	6,940	9.1	5,420	7.1	26	7.0	THU.							
	2	11.30-12.36AM	11.30								6,640	8.7	4,730	6.2	23	6.5	THU.
			11.45				7.1*	23*	7.2	THU.				6.3*	21*	6.1	THU.
			12.00						7.2	THU.						6.3	THU.
			12.15				7.2*	28*	7.2	THU.				6.3*	26*	6.3	THU.
			12.30						6.7	THU.						5.6	THU.
ABC FOOTBALL FILL(SUS)	2	11.57-12.04AM	11.45														MON.
ABC TUESDAY MOVIE OF THE WEEK	1	12.05- 1.46AM	12.00	4,880	6.4	2,900	3.8	21	4.9	TUE.							
	2	12.05- 1.54AM	12.00								5,260	6.9	2,290	3.0	18	5.0	TUE.
			12.15				4.5*	19*	4.3	TUE.				4.5*	19*	4.2	TUE.
			12.30						4.0	TUE.						3.1	TUE.
			12.45				3.8*	20*	3.7	TUE.				2.8*	15*	2.5	TUE.
			1.00						3.4	TUE.						2.6	TUE.
			1.15				3.3*	22*	3.2	TUE.				2.5*	18*	2.5	TUE.
			1.30						3.3	TUE.						2.4	TUE.
			1.45						3.4	TUE.				2.4*	21*	2.5	TUE.
ABC BARETTA-THU.	1	12.37- 1.22AM	12.30	3,890	5.1	2,980	3.9	22	4.8	THU.							
	2	12.36- 1.27AM	12.30								3,660	4.8	2,820	3.7	23	4.1	THU.
			12.45				4.5*	22*	4.4	THU.				3.9*	22*	3.8	THU.
			1.00						3.5	THU.						3.5	THU.
			1.15				3.4*	22*	3.1	THU.				3.4*	24*	3.4	THU.
ABC BARETTA-WED.	1	12.38- 1.25AM	12.30	4,040	5.3	3,200	4.2	25	4.3	WED.							
	2	12.37- 1.22AM	12.30								3,590	4.7	3,050	4.0	25	3.8	WED.
			12.45				4.2*	22*	4.1	WED.				3.8*	21*	3.9	WED.
			1.00						4.2	WED.						4.2	WED.
			1.15				4.2*	29*	4.2	WED.				4.1*	28*	4.1	WED.
CBS NEWSBREAK-M-F	1	>	8.45	10,910	14.3	10,910	14.3	23	14.3	M-F							
	2	8.58- 8.59PM	8.45								10,220	13.4	10,220	13.4	22	13.4	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I		>	→GRID	7,710	10.1	5,340	7.0	25		M-F	7,170	9.4	4,960	6.5	24		M-F
			12.30						6.4	M-F						5.8	M-F
			12.45											4.5*	24*	4.3	M-F
CBS LATE MOVIE II	2	>	→GRID								4,350	5.7	3,510	4.6	29		M-F
			1.30													3.8	W & F
NBC NBC NEWS UPDATE-M-F		>	8.45	14,500	19.0	14,500	19.0	30	19.1	M-F	14,650	19.2	14,650	19.2	31	19.2	M-F
			9.00						18.8	THU.							
NBC TONIGHT SHOW	1	>	→GRID	9,080	11.9	5,490	7.2	27		M-F							
			11.45				9.0*	28*	8.7	TU-F							
			12.00						7.8	M-F							
			12.15				7.3*	28*	6.7	M-F							
			12.30						5.8	M-F							
			12.45				4.3*	22*	4.9	M-F							
			1.00						3.3	MON.							
			1.15				3.2*	21*	2.9	MON.							
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	5,420	7.1	2,750	3.6	22	5.5	FRI.	5,340	7.0	2,370	3.1	20	4.7	FRI.
			1.15				5.0*	25*	4.5	FRI.				4.4*	24*	4.0	FRI.
			1.30						3.8	FRI.						3.0	FRI.
			1.45				3.4*	21*	2.9	FRI.				2.8*	18*	2.6	FRI.
			2.00						2.6	FRI.						2.2	FRI.
			2.15				2.5*	19*	2.3	FRI.				2.2*	17*	2.1	FRI.
NBC TOMORROW SHOW		>	→GRID	2,670	3.5	1,980	2.6	20		M-TH	2,440	3.2	1,750	2.3	18		M-TH
			1.15				3.2*	22*	2.9	TU-TH							
			1.30						2.3	M-TH							
			1.45				2.0*	19*	2.1	M-TH				2.1*	18*	1.9	M-TH
			2.00						1.7	MON.							
			2.15				1.6*	18*	1.6	MON.							
DAY MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,310	12.2	6,260	8.2	26	7.3	WED.
			4.45											7.4*	24*	7.5	WED.
			5.00													8.6	WED.
			5.15											9.0*	27*	9.5	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS CBS LATE-MORNING NEWS		10.54-11.00AM	10.45	3,050	4.0	2,670	3.5	20	3.5	M-F	2,980	3.9	2,590	3.4	20	3.4	M-F
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	5,340	7.0	4,730	6.2	28	6.2		5,190	6.8	4,650	6.1	27	6.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	6,260	8.2	5,650	7.4	28	7.4		4,120	5.4	3,970	5.2	22	5.2	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	5,800	7.6	5,340	7.0	28	7.0		4,500	5.9	4,120	5.4	22	5.4	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	4,730	6.2	4,350	5.7	24	5.7		3,590	4.7	3,280	4.3	21	4.3	

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL PRE GAME	2	12.30-12.47PM	→GRID 12.45								4,040	5.3	3,660	4.8	21	4.6	
ABC NCAA FOOTBALL GAME	2	12.48- 3.44PM	→GRID 3.30								14,650	19.2	6,260	8.2	30	9.6	
ABC HALF TIME REPORT(SUS)	2	5.29- 5.33PM	5.15														
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,970	5.2	3,660	4.8	28	4.8		3,510	4.6	3,360	4.4	28	4.4	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,350	5.7	3,890	5.1	23	5.1		5,040	6.6	4,430	5.8	27	5.8	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,340	7.0	5,190	6.8	27	6.8		7,100	9.3	7,020	9.2	36	9.2	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	7,480	9.8	7,100	9.3	35	9.3 9.2		8,390	11.0	7,940	10.4	40	10.5 10.4	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,800	7.6	5,260	6.9	27	6.9		7,550	9.9	7,250	9.5	39	9.5	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,260	6.9	4,810	6.3	26	6.3		7,400	9.7	7,250	9.5	39	9.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,420	7.1	5,040	6.6	25	6.6		6,180	8.1	5,420	7.1	31	7.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,040	5.3	3,890	5.1	19	5.1		3,740	4.9	3,430	4.5	20	4.5	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,350	5.7	4,200	5.5	21	5.5		3,820	5.0	3,740	4.9	21	4.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,260	6.9	4,810	6.3	23	6.3		4,350	5.7	3,970	5.2	21	5.2	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,660	4.8	3,430	4.5	22	4.5		3,590	4.7	3,510	4.6	23	4.6	
NBC TIME OUT-9:58AM		9.58-10.00AM	9.45	4,350	5.7	4,270	5.6	22	5.6		4,040	5.3	3,820	5.0	20	5.0	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,960	6.5	4,650	6.1	22	6.1		3,660	4.8	3,590	4.7	18	4.7	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,880	6.4	4,500	5.9	23	5.9		4,270	5.6	4,040	5.3	22	5.3	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	4,120	5.4	3,970	5.2	21	5.2		3,280	4.3	3,130	4.1	17	4.1	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	4,200	5.5	3,970	5.2	20	5.2		3,360	4.4	3,200	4.2	18	4.2	
NBC NBC MAJOR LEAGUE BASEBALL	2	2.13- 6.40PM	→GRID 6.30								15,870	20.8	5,490	7.2	22	9.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.11PM	2.00	3,590	4.7	3,820	5.0	19	5.0								
	2	2.00- 2.13PM	2.00								3,130	4.1	3,130	4.1	15	4.1	
NBC NBC POST GAME(SUS)	1	4.42- 5.00PM	4.30														
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,980	3.9	2,820	3.7	19	3.7		2,750	3.6	2,520	3.3	16	3.3	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,370	3.1	2,140	2.8	13	2.8		1,600	2.1	1,450	1.9	7	1.9	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	610	.8	460	.6	7	.6		530	.7	530	.7	10	.7	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	690	.9	690	.9	7	.9		690	.9	690	.9	8	.9	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.01PM	→GRID 4.00	19,910	26.1	9,230	12.1	38	13.8								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 3.58PM	→GRID 3.45	19,000	24.9	9,380	12.3 12.6*	38 36*	12.5								

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